I have assigned the book *Analysis for Financial Management* by Robert C. Higgins, Irwin/McGrawHill as required reading for this course. This is a book you will not only find to be a very accessible introduction to financial analysis but is also traditionally required in the advanced finance section of this program so you will be using it again. Please read the first 2 chapters of the book prior to the start of class.

We will be introducing the fundamental concepts used in financial decision making. I have tried to structure the sessions so that we will first introduce the material and then apply it in case settings. The times below are approximate; our pace will accelerate or slow depending on your rate of absorption of this, traditionally difficult, material.

**Monday, July 25, PM Session**

1:30-2:15  Introduction to Finance  
2:15-2:30  Break  
2:30-3:45  Rates of return  
3:45-4:00  Break  
4:00-5:00  Present Value

*Homework: Read “The Super Project”  
Read Chapter 7 of the Higgins book.*

**Tuesday, July 26, PM Session**

1:30-2:45  Incremental Project Cash Flow  
2:45-3:00  Break  
3:00-3:45  Team Case Preparation Time  
3:45-4:00  Break  
4:00-5:00  Super Project Case Discussion

*Homework: Read “Sampa Video”*

**Wednesday, July 27, PM Session**

1:30-2:15  Capital Market History  
2:15-2:30  Break  
2:30-3:45  Risk and return  
3:45-4:00  Break  
4:00-5:00  Sampa Video Case Discussion

**Thursday, July 28, PM Session**

1:30-2:15  Measuring Financial Performance  
2:15-2:30  Break  
2:30-3:45  Ratio Analysis  
3:45-4:00  Break  
4:00-5:00  Ratio Analysis Example