

Exceler8s



The Project:

The Exceler8s Festival of Winter Park, Colorado

The Concept:

To bring the community together in support of the Nature Conservancy's Colorado River Project by bridging their self-interests to create a common goal of raising awareness and funds.

The Venue:

The Wright Group Event Services will erect a staked tent at the base of the mountain. WGES will also provide its expertise as the exclusive producer and managing director of the venue in addition to being the venue's event services provider.

The Location:

Winter Park Resort, Colorado – One of the first ski resorts in Colorado, it boasts the most consistent snow fall among all Colorado resorts across its three mountains with access to over three thousand skiable acres.

Devil's Thumb Ranch- Established in 1937, just 8 miles from Winter Park sits a standout five thousand acre property melding luxurious, rustic accommodations, an isolated location, and environmental consciousness into a wonderful whole.

The Goal:

To provide a fun, challenging and relaxing experience on and off the slopes through various contests, special events and a silent auction specifically designed to promote the awareness and financial sustainability of the Colorado River Project.

The Events:

A two and a half day event with reserved terrain at Winter Park Resort, exclusive, guided back-country riding on Jones Pass by Powder Addiction, discounted Winter Park lift tickets, avalanche and back-country awareness seminars, tons of swag and prizes, as well as dinner, happy hour and silent auction at Devil's Thumb Ranch.