

The Peak



The Peak ofDenver, Colorado

A habitat for culture and creativity

Presented by:



The Project:

The Peak of Denver, Colorado

The Concept:

To create a constantly evolving cultural habitat in downtown Denver that will provide a centralized entertainment and information location to the citizens of Denver and our guests during the SIA event.

The Venue:

The Wright Group Event Services will erect the world renowned PEAK II Tent, one of the largest freestanding pole tents in the world. WGES will also provide it's expertise as the exclusive producer and managing director of the venue in addition to being the venue's event services provider.

The Location:

California Street between 15th to 16th Avenues.

Centrally located in the heart of downtown Denver. Bordered by the 16th Street Mall to the North, the Convention Center to the South, Government Center to the East and the Theatre District to the West.

The Goal:

To provide a world class venue in downtown Denver that will host a continually revolving list of entertainment, special events and information specifically designed to promote the vitality of Denver during the SIA event.

The Events:

The Producers will look for a wide range of events to be held at The Peak. While obvious favorites such as concerts, sporting events and trade shows could provide the cornerstone for activity at The Peak it is the sublime that would provide a unique experience, separate the venue from others, foster civic pride and goodwill, and create a historical significance.

THE LOOK

The natural exterior of The Peak will give the venue the look of a mountain. The Interior will be designed in a "Cool Blue" theme to give the appearance of being inside of a snow cave.

THE FEEL

The Peak:	100' x 100' Genesis Pole Tent
The Stage:	20' x 16' Standard- Expandable as needed
The Sound:	Concert PA- Expandable as needed
The Lights:	Effect and House Lighting- Expandable as needed
The Video:	11' x 14' T2 Mobile LED Screen- Expandable to 22' x 28'
The Power	155kw Portable Power supply with distro
Display:	10 Vendor Locations- Expandable as needed
Seating	General Lounge Style- - Expandable as needed
Heating:	Over 1M btu set to 68 degrees
Restrooms:	2 VIP Mobile Restrooms Trailers- 20 units total

THE TIME

Hours:	Venue available from 10AM ~ 10PM everyday *production time available pre and post
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THE CROWD

Capacity:	Venue Capacity is between 800-1500 depending on the Event specifications and floor plan
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THE PEAK-EXTERIOR



*examples from other events

THE PEAK-INTERIOR



*examples from other events



SKYDECK VIP TOUR BUS



PROMOBILE 2 LEVEL STAGE



MOBILE LED VIDEO SCREEN

The Wright Group Event Services - Founded in Canada in the 1950's as Wrights Rental Service, Ltd. The Wright Group is a family of nine companies providing full service event production and management. Companies under TWG's umbrella include:

- AI Rent-Alls
- Colorado Convention Decorating
- Elite Exposition & Event Services
- Elite International Productions
- Our Linen Service
- RentComm Communications
- Rent-Rite West Productions
- The Wright Group Fabric Structures
- TWG Motorsports

The Wright Group has grown through the years in order to accommodate any size event, any time, any place. The company's experience in the event arena is unsurpassed, with the ultimate in equipment, service and follow-through. We areThe Wright Group to handle your project.

THE WRIGHT GROUP EVENT SERVICES SHOWCASE

