## Turnover Rates and Organizational Performance: A Meta-Analysis

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The authors conducted a meta-analysis of the relationship between turnover rates and organizational performance to (a) determine the magnitude of the relationship; (b) test organization-, context-, and methods-related moderators of the relationship; and (c) suggest future directions for the turnover literature on the basis of the findings. The results from 300 total correlations (N = 309,245) and 110 independent correlations (N = 120,066) show that the relationship between total turnover rates and organizational performance is significant and negative ( $\rho = -.15$ ). In addition, the relationship is more negative for voluntary ( $\rho = -.15$ ) and reduction-in-force turnover ( $\rho = -.17$ ) than for involuntary turnover ( $\rho = -.01$ ). Moreover, the meta-analytic correlation differs significantly across several organization- and context-related factors (e.g., types of employment system, dimensions of organizational performance, region, and entity size). Finally, in sample-level regressions, the strength of the turnover rates—organizational performance relationship significantly varies across different average levels of total and voluntary turnover rates, which suggests a potential curvilinear relationship. The authors outline the practical magnitude of the findings and discuss implications for future organizational-level turnover research.

Keywords: meta-analysis, organizational performance, turnover rates

The relationship between turnover rates and organizational performance has been examined from various disciplinary perspectives, including organizational psychology, sociology, economics, and human resource management. Perhaps because interest in the topic is highly dispersed, the research literature has provided little integration; indeed, some extant results seem conflicting. For example, some studies have shown a negative relationship between turnover rates and organizational outcomes such as sales (e.g., Baron, Hannan, & Burton, 2001; Batt, 2002; Huselid, 1995), customer service (e.g., Kacmar, Andrews, Van Rooy, Steilberg, & Cerrone, 2006; Plomondon et al., 2007), profit (e.g., McElroy, Morrow, & Rude, 2001; Van Iddekinge et al., 2009), and return on assets (e.g., Messersmith, Guthrie, & Ji, 2010; Shen & Cannella, 2002). But many studies have failed to find negative relationships (e.g., Arthur, 1994; Guthrie, 2001; Kesner & Dalton, 1994; Shaw, Duffy, Johnson, & Lockhart, 2005; Wagner, Pfeffer, & O'Reilly,

This article was published Online First December 17, 2012.

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We thank seminar participants at Cornell University, the Hanken School of Economics, Tsinghua University, Hong Kong Polytechnic University, Concordia University, Auburn University, Technical University Munich, and the London School of Economics for constructive comments on other versions of this article. We also thank Jacqueline Thompson for editorial assistance.

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1984; Zimmerman et al., 2005), and some have even reported significantly positive associations (e.g., Keck, 1997; Virany, Tushman, & Romanelli, 1992).

As momentum in this area grows, three recent reviews have described the state of organizational-level turnover literature as "much less well developed" than individual-level turnover research (Shaw, 2011, p. 187), as an "area of inquiry [that] merits further investigation" (Holtom, Mitchell, Lee, & Eberly, 2008, p. 252), and as an area where "much remains to be learned" (Hausknecht & Trevor, 2011, p. 379). As a starting point for future research, it is worthwhile to consider and summarize what the existing empirical literature tells us about turnover rates and organizational performance. Practitioners may also benefit from a quantitative summary to judge whether they have correctly or over-stated their intuitive concerns about turnover's potential costs and benefits. Our purpose, therefore, is to perform a meta-analysis of the relationship between turnover rates and organizational performance to (a) determine the magnitude relationship between these variables; (b) test organization-, context-, and methods-related moderators of the relationship; and (c) suggest future directions for the turnover literature on the basis of the meta-analytic findings.

## Theoretical Perspectives on the Turnover Rates and Organizational Performance Relationship

The relationship between turnover rates and organizational performance has been examined, in general, under three alternative views: (a) turnover rates at any level disrupt organizational performance (e.g., Osterman, 1987); (b) turnover rates are most disruptive at low- to moderate-levels, but the disruptive effects are attenuated at high levels (e.g., Price, 1977); and (c) turnover rates

enhance organizational performance at low- to moderate-levels, but disrupt performance at high levels (e.g., Abelson & Baysinger, 1984). We summarize the theoretical explanations for these views below.

## Model 1: Linear Negative Relationship View From Human and Social Capital Theories

Human and social capital theories suggest that turnover rates at any levels hurt organizational performance. Human capital theory proposes that more experienced employees perform better because they accumulate the knowledge and skills (i.e., human capital) necessary to perform the job (Strober, 1990). From this view, when experienced employees leave, an organization suffers because it loses stored/accumulated human capital (Osterman, 1987; Strober, 1990). Organizations may replace employees who leave, but time must pass before replacements accumulate similar levels of human capital. Moreover, turnover generates additional human resource management costs such as recruitment, selection, and training expenses.

Similar to human capital theory, social capital theory suggests that turnover is costly because it depletes social capital—"a resource reflecting the character of social relations within the organization, realized through members' levels of collective goal orientation and shared trust" (Leana & Van Buren, 1999, p. 540). Increases in turnover rates disrupt an organization's social fabric and its operational and collective functions (Dess & Shaw, 2001; Shaw, Duffy, et al., 2005). In addition, turnover engenders additional newcomer socialization costs. Human and social capital theories focus on increases in turnover rates and suggest that turnover rates are linearly and negatively related to organizational performance (Shaw, Gupta, & Delery, 2005).

This human and social capital theory perspective appears to have the most empirical support in the literature. For example, research has found increases in turnover rates to be negatively related to customer satisfaction (Morrow & McElroy, 2007), sales growth (Batt, 2002), return on equity (Cannella & Hambrick, 1993), and profit (Kacmar et al., 2006). In addition, Van Iddekinge et al. (2009) tested the causal direction of the turnover ratesperformance relationship and showed that retention rates (the inverse of turnover rates) significantly and positively influenced the change in unit profitability over time.

In contrast, other theoretical and empirical extensions in the turnover literature provide a more nuanced picture of the turnover rates—organizational performance relationship; in particular, they suggest a curvilinear relationship. From these views, many previous empirical studies are limited because they fail to address possible curvilinearity. The form of the curvilinear relationship is disputed, however, depending on the root of theoretical viewpoints, whether from organizational learning and control theories or from cost-benefit theories. These two alternative models are discussed below.

# Model 2: Attenuated Negative Relationship View From Organizational Learning and Control Theories

Sharing some common elements of human capital theory, the organizational learning and control theories suggest an attenuated negative relationship between turnover rates and organizational

performance. On average, organizations with low turnover rates have accumulated much human capital. When employees leave, replacement employees cannot equal the lost human capital until much time passes. In contrast, organizations with high turnover rates have workforces that lack accumulated human capital; replacements can quickly build equivalent capital and rapidly negate human capital losses. In addition, continuous workforce replacement becomes routine, so marginal turnover costs are reduced (Shaw, Duffy, et al., 2005; Shaw, Gupta, & Delery, 2005). From this viewpoint, an increase in turnover rates from low-to-moderate levels are more disruptive to organizational performance than an increase in turnover rates from moderate-to-high levels (Price, 1977; Shaw, Gupta, & Delery, 2005).

Several studies have found evidence supporting the attenuated negative relationship. Shaw, Gupta, and Delery (2005) studied the trucking and concrete pipe industries and found that the relationship between voluntary turnover rates and organizational performance was strongly negative initially but attenuated at higher turnover levels. Similarly, Ton and Huckman (2008), in a sample of bookstores, found severe performance decreases as turnover rates went from low to moderate levels, but the relationship was attenuated as the rates increased from moderate to high levels. Interestingly, Alexander, Bloom, and Nuchols (1994) hypothesized an inverted-U-shaped relationship, which we describe below, but their empirical results provided some support for the attenuated negative relationship pattern.

## Model 3: Inverted-U Relationship View From Cost-Benefit Theories

In contrast to the attenuated negative relationship, another curvilinear view on the turnover rates—performance relationship predicts that turnover rates are beneficial at low levels but costly at high levels. Specifically, these cost-benefit theories propose that turnover conveys greater benefits than costs at low to moderate turnover levels, but costs outweigh benefits at moderate to high levels where the turnover rates—organizational performance relationship becomes an inverted-U (Abelson & Baysinger, 1984; Dalton & Todor, 1979; Staw, 1980).

According to this perspective, some turnover benefits organizations by reducing compensation costs, revitalizing the workforce, and sorting out poor performers. Turnover reduces compensation costs related to base pay, vacation, sick leave, and insurance premiums (Alexander et al., 1994; Jeswald, 1974). In addition, turnover revitalizes organizations by introducing newcomers who bring current knowledge and skills (Alexander et al., 1994), reducing employee homogeneity, and increasing the diversity of ideas (Schneider, Goldstein, & Smith, 1995). Moreover, turnover can eliminate poor performers and misfits who disrupt the organization's culture and values (Abelson & Baysinger, 1984; Dalton & Todor, 1979). Hence, an optimal turnover rate is found at the point where benefits maximally exceed the costs. Specifically, at low to moderate levels where benefits are greater than costs, increased turnover rates can contribute to organizational performance, but as rates rise beyond moderate levels, they have negative effects.

Several studies have examined the inverted-U-shaped relationship between turnover rates and organizational performance, but the literature provides very little supportive evidence. Glebbeek

and Bax (2004) found a curvilinear form, but the relationship failed to conform to the predicted inverted-U shape; rather performance peaked at very high turnover rates. Siebert and Zubanov (2009) tested the inverted-U hypothesis, but their results failed to support the curvilinear relationship clearly (Shaw, 2011). The strongest evidence is found in Meier and Hicklin's (2007) study; using a sample of Texas school districts, they found that low levels of district-level turnover rates were positively related to district SAT and ACT scores, but the relationship was negative at higher levels (i.e., an inverted-U-shaped relationship).

## Organization- and Context-Related Moderators of the Relationship Between Turnover Rates and Organizational Performance

Researchers have identified several factors that influence the relationship between turnover rates and organizational performance (Hausknecht & Trevor, 2011; Shaw, 2011). We examine three major organization- and context-related factors that possibly moderate the relationship: (a) turnover rate types, (b) dimensions of organizational performance, and (c) organizational contexts and characteristics (e.g., employment system, entity size, industry, and region).

#### **Turnover Rate Types**

Turnover researchers have often operationalized turnover rates as the number of departing employees divided by the total number of employees (e.g., Arthur, 1994; Guthrie, 2001). This operationalization, which we call total turnover rates, omits employees' reasons for leaving. A more refined approach is distinguishing voluntary and involuntary turnover rates based on reasons for leaving; voluntary turnover rates refer to the proportion of employee departure initiated by employees (e.g., resignations), and involuntary turnover rates refer to the proportion of departure initiated by organizations (e.g., firings, discharges, dismissals, terminations; Shaw, Delery, Jenkins, & Gupta, 1998). Voluntary turnover rates include resignations for higher wages, career opportunities, further education, and job dissatisfaction for example (Campion, 1991) and exclude discharges, retirements, transfers, and promotions (Batt, 2002). In contrast, involuntary turnover rates include resignations caused, for example, by failure to meet expectations and expired employment contracts (Campion, 1991; McElroy et al., 2001). Reduction-in-force (RIF) turnover (downsizing) is a separate category because "no replacement employees are planned and the departing employees are presumed to have been at least minimally competent" (McElroy et al., 2001, p.  $1295).^{1}$ 

Researchers have often suggested that voluntary and involuntary turnover have different consequences (e.g., Hausknecht & Trevor, 2011; Holtom et al., 2008; Shaw, 2011). Highly skilled, highperforming employees may be more likely to leave voluntarily because they have external employment opportunities (Trevor, 2001). For an organization, voluntary quits are often surprising and unmanageable (Shaw et al., 1998). Thus, voluntary turnover rates are likely to be negatively related to organizational performance.

In contrast, the relationship between involuntary turnover rates and organizational performance has long been assumed to be positive because organizations choose to discharge employees for individual performance deficiencies or other behavioral problems (Holtom et al., 2008). Assuming that poor performers are properly replaced with better performers, the removal of poor performers should be associated with better organizational performance (Dalton, Todor, & Krackhardt, 1982; Hollenbeck & Williams, 1986). In addition, this sorting effect may help remedy poor hiring decisions (Shaw et al., 1998), and maintain performance-oriented norms among remaining employees (Trevino, 1992). Some researchers have, however, recently questioned the presumed positive relationship and have proposed that the involuntary turnover rates and organizational performance have a negative relationship instead. Hausknecht and Trevor (2011) argued that high involuntary turnover rates "may have little to do with the employee movement per se (which is the foundation for the voluntary turnover rate hypothesis) but may instead simply reflect a lowquality workforce and the subsequent poor performance that this group is expected to provide" (p. 369). From a somewhat different view, Batt and Colvin (2011) suggested that both voluntary and involuntary turnover disrupt organizational performance because both incur recruitment and training costs and disrupt social connections. Although their data failed to fully support the argument, the relationship was in a direction consistent with their expectation: in the customer satisfaction regression model the coefficient for involuntary turnover rates was negative although not statistically significant. In sum, the literature has predominantly focused on a positive relationship between involuntary turnover rates and organizational performance, but recent attention reports a negative relationship

Views on the relationship between RIF turnover rates and organizational performance have also been equivocal. RIF objectives are often to enhance productivity and profitability by eliminating redundant or unnecessary jobs and employees (Dewitt, 1998; Freeman & Cameron, 1993). Thus, RIF proponents argue that RIF reduces organizational slack and operating costs, and enhances efficiency and profitability (e.g., Brookman, Chang, & Rennie, 2007; Cascio & Young, 2003; Chalos & Chen, 2002; Palmon, Sun, & Tang, 1997; Yu & Park, 2006). Yet, opponents argue that RIF hurts organizational performance because it increases employment instability and voluntary turnover rates among those remaining (Trevor & Nyberg, 2008). In addition, RIF disrupts social capital (Pfeffer, 1998) and engenders behavioral rigidity and risk aversion (Cameron, Whetton, & Kim, 1987; Cascio, 1993), which overturn the temporal benefits (Hallock, 1998). Recently, Datta, Guthrie, Basuil, and Pandey (2010) conducted a thorough qualitative review of the RIF turnover rates and organizational performance relationship and suggested that, despite somewhat equivocal empirical findings, the overall relationship was likely negative.

In sum, based on the existing literature, we can reasonably expect that voluntary turnover rates will be negatively related to organizational performance. Views are contradictory about involuntary and RIF turnover effects, but recent qualitative reviews

<sup>&</sup>lt;sup>1</sup> Although many organizations classify turnover as voluntary, involuntary, and RIF turnover, some turnover types are not clearly voluntary or involuntary, such as retirement, health problems, pregnancy, and separation by mutual agreement. Accordingly, the turnover literature may benefit from the development and use of alternative classifications turnover rate types.

suggest that RIF turnover rates and organizational performance will also be negatively related.

#### **Dimensions of Organizational Performance**

The broad concept of organizational performance comprises many operationalizations (e.g., P. J. Richard, Devinney, Yip, & Johnson, 2009). Turnover researchers have often categorized performance into proximal (workforce-related outcomes) and distal (financial, market, and shareholder return) outcomes. Turnover research has most often examined workforce-related performance such as productivity, partly because human and social capital theory foundations can be most directly applied to those proximal outcomes (Dess & Shaw, 2001; Osterman, 1987; Shaw, Gupta, & Delery, 2005). Financial and market-oriented organizational performances have been regarded as distal outcomes because several other factors, such as general economic conditions, may dilute the direct turnover effects. For example, Kacmar et al. (2006) proposed a turnover-efficiency-profit model showing that turnover reduces restaurant profits by lengthening customer wait-time. As such, the most proximal measures of organizational performance might be those related to employee interactions and attitudes such as customer satisfaction and absenteeism. Time must pass before the cycle of customer service and employee attitude changes affect customer spending, unit-level workforce productivity, and eventually unit profits. Indeed, the literature has generally assumed, and some evidence has found, that turnover rates will be more strongly related to workforce-related measures than financial measures (e.g., Huselid, 1995; Kacmar et al., 2006; Shaw, Gupta, & Delery, 2005). In this meta-analysis, we categorize the organizational performance dimensions into three broad categories—the most proximal, moderately proximal, and distal—and we expect that the turnover rates-performance relationship will be strongest for the most proximal measures (e.g., customer satisfaction, employee work attitudes, absenteeism), modest for moderately proximal measures (e.g., quality, safety, workforce productivity), and weak for distal ones (e.g., financial performance).

#### **Organizational Context and Characteristics**

The relationship between turnover rates and organizational performance may be different depending on the context or environment in which turnover occurs (e.g., Arthur, 1994; Batt & Colvin, 2011; Shaw, Gupta, & Delery, 2005). The organizational literature frequently mentions several contextual factors as potentially important to the turnover rates—performance relationship. Next, we briefly discuss these factors: employment systems, entity size, industries, and region.

Organizations use different *employment systems* in their approaches to human resource management. The strategic human resource management literature (e.g., Arthur, 1992, 1994; Shaw, Gupta, & Delery, 2005) suggests that organizations shape employee behaviors and work attitudes using two distinctive employment systems: (a) primary employment systems that forge psychological links between organizational and employee goals (also called commitment systems), and (b) secondary employment systems that emphasize labor cost reduc-

tion, efficiency improvement, and employee compliance with specified rules and procedures (also called control systems). The two employment systems often coexist in an organization (Lepak & Snell, 1999) depending on the employees (Bamberger & Meshoulam, 2000; Delery & Shaw, 2001; Lepak & Shaw, 2008; Lepak, Taylor, Tekleab, Marrone, & Cohen, 2007; Siebert & Zubanov, 2009). For example, full-time managers are more appropriately managed under primary or commitment-based employment systems because they need less supervision and have more discretion in their job tasks. Part-time employees are typically managed under secondary or control-based employment systems because they perform routine tasks with clearly specified rules and procedures.

Researchers have often suggested that turnover rates more strongly and negatively affect organizational performance under primary employment systems than under secondary employment systems (Arthur, 1994; Guthrie, 2001). Because organizations invest more in pay, training, benefits, and socialization programs for employees under primary systems, their turnover is more costly in terms of lost investments and human and social capital depletion. In contrast, organizations select secondary system employees less carefully and invest less in their services, so their departure depletes less human and social capital (Shaw, Dineen, Fang, & Vellella, 2009). For example, in a sample of retail chain employees, Siebert and Zubanov (2009) compared full-time employees under a commitment system and part-time employees under a control system and found that turnover rates were more strongly and negatively related to sales when the turnover occurred in commitment systems.

Executives strongly influence organizational performance because they make important strategic decisions (viz., upper echelon theory; Hambrick & Mason, 1984). Departures among executive team members may be the most strongly related to organizational performance because of lost information necessary for strategic decisions and altered executive team composition (Virany et al., 1992; Wagner et al., 1984). Executive turnover also incurs significant human resource management costs because executives are managed under distinctive and elaborate employment systems designed to carefully select, motivate, and retain them (e.g., Gerhart & Rynes, 2003). Thus, in our analyses, we separate executiveor top-management-team turnover rates from turnover rates of employees in primary and secondary systems. To summarize, we expect that turnover rates and organizational performance will be more strongly and negatively related in samples managed by primary and executive employment systems than in those managed by secondary employment systems.

The literature holds two contrasting views about the moderating effects of *entity size* on turnover rates—performance relationships. Some have proposed that larger organizations will show a weakened negative relationship because larger groups can buffer turnover's disruptions (e.g., Green, Anderson, & Shivers, 1996; Kozlowski & Bell, 2003). In addition, equivalent turnover rates will inflict less damage on larger organizations because they can better withstand the same proportional information losses (Carley, 1992). Others, in contrast, have argued that larger organizations will show stronger negative turnover rates—performance relationships because smaller entities can handle socialization and adjustment processes more efficiently (Hausknecht, Trevor, & Howard, 2009).

Thus, entity size is an important moderator, but the direction and magnitude of the effect remains unknown.

Moreover, we expect *industry* to moderate the turnover rates and organizational performance relationship. Strategic human resource management and human capital theory literature suggest that the importance of human capital varies across industries because organizations adopt different technology and work structures depending on the characteristics of their industries (e.g., Datta, Guthrie, & Wright, 2005; Dess & Shaw, 2001). For example, Datta et al. (2005) argued that in industries with high levels of capital intensity (e.g., manufacturing), organizational decision makers place greater emphasis on leveraging investments in technology, equipment, and physical resources and place relatively less emphasis on human capital development. In other industries (e.g., health care, hospitality) employees play a central role in the functioning of the organization and therefore human capital losses through high turnover rates may have substantial negative effects on performance. As such, it is reasonable to expect that the relationship between turnover rates and organizational performance will be stronger in industries where the leveraging of human capital is more important to organizational performance than in industries with high capital intensity. In support of this line of reasoning, Shaw, Park, and Kim (2012) found that the negative relationship between turnover rates on organizational performance were exacerbated among organizations that invested heavily in human capital (see also, Arthur, 1994; Guthrie & Datta, 2008).

Last, we anticipate that *region* may moderate the relationship between turnover rates and organizational performance. Labor market policies, regulations, and human resource management practices vary dramatically across regions of the world (Ahmad & Schroeder, 2003; Pfeffer, 1998). In particular, there are considerable differences in the rigidity of labor markets across regions. European labor markets tend to be less flexible than those in North America and Asia because of strict employment policies, heavy regulation, and emphasis on collective bargaining agreements. These characteristics likely not only reduce the frequency and the variance in voluntary and involuntary turnover rates—serving to reduce the bivariate relationship—but may also increase the predictability of turnover. The ability to plan and prepare for turnover events may lessen negative effects on organizational performance.

## Methods-Related Moderators of the Relationship Between Turnover Rates and Organizational Performance

We also explore possible differences in the turnover rates and organizational performance relationship by using methods-related moderators. We identify potential upward/downward biases on the turnover rates-performance correlations caused by variance in methods rather than true theoretical variance. Specifically, we examine three research design factors (unit of analysis, data structure, and source of turnover rates information) and three publication factors (role of turnover rates, hypothesized relationship, and publication status) that possibly moderate the turnover rates-performance relationship.

#### Research Design

Research design-related factors may moderate the relationship between turnover rates and performance, including (a) unit of analysis (unit-level vs. organization-level), (b) data structure (cross-sectional vs. lagged vs. panel), and (c) source of turnover rates information (organizational record vs. key information).

Shaw (2011) and Hausknecht and Trevor (2011) suggested that considering distinctions between cross-organization samples (with different policies, practices, and organizational forms) and crossunit samples (with similar policies, practices, and organizational forms) could potentially provide better understanding of the relationship between turnover rates and organizational performance. Cross-organization samples offer some advantages because the variation in turnover rates and organizational performance can be large, and such samples allow researchers to explore potential contextual moderators including industry dynamics (e.g., Guthrie & Datta, 2008) and staffing and employment policy differences (e.g., Bamberger & Philips, 1991; Lepak et al., 2007). In contrast to the cross-organization samples, cross-unit studies can be better for addressing causality issues by holding certain threats to internal validity constant (Shadish, Cook, & Campbell, 2001), and by ensuring consistent definition and measurement of turnover rates. We make no specific prediction about which unit of analysis produces stronger turnover rates-performance correlations, but it would be informative to examine whether and how the unit of analysis moderates the relationship.

Another possible design-related moderator is data structure: cross-sectional, lagged, and panel data structures. Meta analytic summary using zero-order correlations fails to ensure causality. Reverse causality concerns might be relatively more serious when turnover rates and organizational performance are measured concurrently than when a time-lagged performance variable is used. Panel data are another possible data structure. For regression-based data analysis, panel data might advantageously address reverse causality because panel data allow researchers to control for potential confounding factors. In terms of correlations for metaanalysis, however, correlations from panel data are similar to the correlations from cross-sectional data because the convention in the literature is for researchers to report a single betweenorganization correlation. For example, Siebert and Zubanov (2009) analyzed data from 325 retail stores over a 5-year window (1,625 store years), but reported a single between-store correlation (N =325) of -.24 between the full-time turnover rates and store performance. This correlation—the association between turnover rates averaged across the years of the study and organizational performance averaged across the years of the study—is similar to a cross-sectional correlation, albeit over a longer time window.

Last, the *source of turnover rates information* is a potential research design-related moderator. Unit-level research often relies on archival sources and/or key informants. A concern about using key informants is that few people can accurately report organizational information such as turnover rates and organizational performance. In addition, informants with inadequate knowledge and low motivation to provide accurate data will damage the accuracy and reliability of organizational information (Delery & Shaw, 2001). To examine the potential bias of using key information data (versus archival data), we examine the source of turnover rates information for its possible moderation effects.

#### **Publication Moderators**

Standard practice for reporting meta-analysis results includes exploring potential publication-related moderators. When readily available studies differ from results of *all* other research in an area, readers and reviewers may draw wrong conclusions (Rothstein, Sutton, & Borenstein, 2005). Thus, we examine possible publication-related moderators, including the role of turnover rates (independent vs. dependent vs. moderator vs. mediator vs. control variables), hypothesized relationships (hypothesized vs. not hypothesized), and publication status (top journal vs. non-top journal). Note that we have no specific expectations regarding the research design-related moderators; we explore them for their effects on the pattern of the turnover rates and organizational performance relationship.

#### **Summary**

To summarize, we use a meta-analytic review to examine the relationship between turnover rates and organizational performance. Based on the literature's theorizing and assumptions, we also outline several potential moderators of the relationship including turnover rate types, dimensions of organizational performance, employment systems, entity size, industry, and region. In addition, following prior researchers (e.g., Judge, Thoresen, Bono, & Patton, 2001), we also identify and test several other methods-related factors as potential moderators. Next, we report our criteria for inclusion in the meta-analysis and the results.

#### Method

### Literature Search

We extensively searched the literature to identify studies published before or during February 2012. First, we searched the ISI Web of Knowledge, PsycINFO, EBSCO, JSTOR, and PROQUEST databases using keywords such as turnover, quit, fire, discharge, layoff, slimming, resizing, rightsizing, retention, withdrawal, downsizing, performance, leaning-up, restructuring, productivity, re-engineering, and reduction-in-force. Second, we perused the reference sections of several narrative reviews (e.g., Datta et al., 2010; Hausknecht & Trevor, 2011; Holtom et al., 2008; Shaw, 2011) to identify articles that our computer-based searches failed to capture. Third, we searched online for journals with turnover rates-performance studies still in press (e.g., Journal of Applied Psychology, The Academy of Management Journal, Strategic Management Journal, Organization Science, Personnel Psychology, Journal of Management, American Sociological Review, Quarterly Journal of Economics, The International Journal of Human Resource Management, and Human Resource Management). Fourth, we searched available conference programs for major associations including the Society for Industrial and Organizational Psychology, Strategic Management Society, and the Academy of Management. Fifth, we used e-mails to contact authors who have recently published in the areas of unit- and organization-level turnover, human resource management, and organizational performance. Our search yielded 255 articles and dissertations.

#### **Inclusion Rules and Sample**

First, we included empirical papers that reported correlations between turnover rates of any type and organizational performance dimensions of any type, and we excluded theoretical and review articles and papers that lacked the needed data for calculating correlations or effect sizes between turnover rates and organizational performance. Second, we included studies that tested relationships at the unit (facility) or organizational levels of analysis. We excluded studies that dealt with individual-level turnover issues, such as the relationship between individual performance and turnover probability (e.g., Boswell, Boudreau, & Tichy, 2005; Hollenbeck & Williams, 1986) and studies involving individuallevel turnover intent (e.g., Sheridan, 1985). Third, we included studies that used a rate or ratio measure for turnover or retention and excluded studies that used a dichotomous variable for turnover (e.g., Cascio, Young, & Morris, 1997; Hallock, 1998; Yu & Park, 2006). Fourth, we included studies that focused on turnover rates for employee groups (or all employees) and excluded organizational-level studies of chief executive officer (CEO) turnover or departures of single top executives (e.g., Puffer & Weintrop, 1991). A complete list of the studies considered but excluded can be found in Appendix B.

We separated the articles into those that were complete (articles meeting the inclusion criteria and containing all the necessary information for the meta-analysis), incomplete (articles meeting the inclusion criteria but missing some needed information), and others (articles failing to meet one or more of the inclusion criteria). After isolating 62 incomplete studies, we e-mailed their 57 authors and received 31 responses. Among the responses, 20 authors were unable to provide more information for various reasons such as a confidentiality contract and lost, expired, outdated, or unavailable data, but 11 provided the information we requested, which yielded 25 additional correlations from 12 studies. As a result of these combined efforts, we obtained an initial data set of 371 turnover rates-performance correlations from 110 sources. The summary of the studies and samples used in the meta-analysis is found in Appendix A. To calculate the overall correlation, we coded all the possible zero-order correlations between turnover rates and organizational performance from each study. For example, we coded five correlations from Shaw, Gupta, and Delery's (2005) Study 2 (revenue per drive, accident frequency ratio, out-of-service percentage, operating ratio, and ROE). In addition, when a dimension of organizational performance was measured such that a higher value indicated lower performance (e.g., accident frequency ratio in Shaw, Gupta, & Delery, 2005) we reversed the correlation by multiplying by -1. However, some of the data points were non-independent because some correlations were computed from the same sample. Thus, correlations based on multiple measures of the same criterion in the same sample, such as return on surplus and return on assets (financial performance) in Riordan, Vandenberg, and Richardson (2005), were considered to be non-independent and were subsequently averaged to form a single data point. Likewise, data points based on temporally repeated measures of the same or similar criterion for the same sample (e.g., cash margin first year, cash margin second year; Chadwick, Hunter, & Walston, 2004) were also considered to be non-independent and were subsequently averaged to form a single data point. If a study reported correlations for multiple dimensions

of organizational performance (e.g., customer satisfaction and financial performance), those correlations were considered to be independent even though they were based on the same sample; therefore, they were retained as separate data points. In all, 75 non-independent correlations were averaged. These combined efforts provided 110 samples (from 104 papers) and 300 turnover rate–performance correlations, for a combined sample size of 309,245.

Table 1 shows a stem-and-leaf display of the 300 correlations, showing that the correlations are fairly normally distributed with very few outliers.

#### Organization- and Context-Related Moderators

Turnover rate types were categorized as voluntary turnover, involuntary turnover, RIF, and total turnover. *Voluntary turnover* indicated the rate of employee-initiated separations (e.g., resignations), *involuntary turnover* was the rate of organization-initiated separations (e.g., dismissals), *RIF* was the temporary or permanent separation rate of employees for business reasons (e.g., layoff, downsizing), and *total turnover* was the rate of total employee separations where the reasons were not included.

We classified organizational performance dimensions as workforce productivity, financial performance, overall performance, customer satisfaction, safety-related performance, employee work attitudes, and quality performance. Workforce productivity was employee-generated organizational performance including such measures as sales per employee, labor hours in a manufacturing company, and loan generation efficiency in a financial service company. Financial performance was cost-adjusted organizational performance, such as profit, return on investment (ROI), and return on assets (ROA). Customer satisfaction included customer service scores and customer service performance rating. Safety-related performance included measures such as accident rates and service violations. Employee work attitudes included measures such as absenteeism and grievance filings, and quality performance included measures such as defect density at semiconductor facilities. If the performance measures were omitted in any previously stated criteria, they were coded as overall performance, for example, for studies that included general measures of overall performance reported by key informants. In addition, we also categorized the organizational performance dimensions into three broad categories: the most proximal, moderately proximal, and distal performance. The *most proximal* performance included customer satisfaction, attitudes, and absenteeism; *moderately proximal* performance included quality, safety, and workforce productivity; and *distal* performance included financial performance.

Employment systems were identified as primary, secondary, executive, and all (Arthur, 1994; Bamberger & Meshoulam, 2000; Delery & Shaw, 2001; Siebert & Zubanov, 2009). We coded a sample as a primary employment system when authors explicitly mentioned that their sample comprised key employee groups who can be trusted to use their discretion to carry out job tasks, such as bank branch directors (Gelade & Ivery, 2003) and school teachers (Meier & Hicklin, 2007). Secondary employment systems addressed periphery groups governed with specified rules and procedures, such as part-time crew members in Food-Co restaurants (Detert, Trevino, Burris, & Andiappan, 2007), nursing assistants in nursing homes units (Donoghue, 2010), and customer-service employees in call centers (Batt, 2002). We coded executive employment systems if the study focused on executive- or topmanagement-team turnover and all if the turnover rate applied to all employees.

Entity size was coded as the average number of employees within the reported unit or organization. In addition, we classified each sample into one of 11 specific *industry* categories or as *cross industry* if the sample included multiple industries. Last, we identified *region* based on whether the sample came from North America, Europe, or Asia. We classified *all* region if a study used a sample of multiple units in different countries.

#### **Methods-Related Moderators**

Following previous meta-analysis study recommendations (e.g., Freund & Kasten, 2012; Greenwald, Poehlman, Uhlmann, & Banaji, 2009; Judge et al., 2001), we coded several other aspects of the research design and publication-related factors for additional exploratory moderator analyses.

Table 1
Stem and Leaf Display of 300 Correlations

Stem	Leaf
9	
8	0
7	8,5,3,1
6	5
5	8,7,6,5,2,2,1,0,0
4	9,9,7,7,6,6,5,5,5,3,2,2,1,0
3	8,7,7,6,6,6,5,5,4,4,3,2,2,2,1,1,1,1,0,0
2	9,9,9,8,7,7,6,5,5,5,5,5,5,5,4,4,4,4,4,4,4,3,3,3,3,3,3
1	9,9,9,9,9,8,8,8,8,8,7,7,7,7,7,7,6,6,6,6,6,6,5,5,5,5,5,4,4,4,4,4,4,4,3,3,3,3,3,2,2,2,2,2,2,2,2
0	9,9,9,9,9,9,9,9,9,8,8,8,8,8,8,8,8,7,7,7,7
.0	0,0,0,0,0,1,1,1,1,1,1,1,1,2,2,3,3,3,4,4,5,5,5,5,5,6,6,6,6,7,7,8,8,8,8,9
.1	0,0,0,0,1,2,2,2,2,3,3,5,5,5,6,7,9
.2	1
.3	4,7,8
.4	0,0,8
.5	

Unit of analysis was classified as organizational level or unit level. Unit level was further classified into units in one organization and units in multiple organizations. Data structure was crosssectional (concurrent measures of turnover rates and organizational performance), lagged (time separation between the measurement of turnover rates and organizational performance), and panel (correlations between average turnover rates across times and average organizational performance across times). If turnover rates were obtained from archival sources, the variable was coded as organizational record; if informants provided turnover rates, it was coded key informant. Role of turnover rates was based on its role in a given study: whether independent variable, dependent variable, mediator, moderator, or control. Moreover, when researchers predicted the relationship between turnover rates and organizational performance, we coded the sample as hypothesized; the rest we coded as not hypothesized. Last, we identified journal quality based on whether the study was published in a top-level journal (e.g., Journal of Applied Psychology, The Academy of Management Journal, Administrative Science Quarterly, Organizational Behavior and Human Decision Processes, Strategic Management Journal, Personnel Psychology, and Organization Science); publications appearing in other journals were coded as non-top journals.

## Meta-Analysis Procedure

We assumed that sampling error and variability in the population of the correlations (unique differences in the set of true population correlations) caused the variability among turnover rates-performance correlations. Meta-analysis researchers recommend using a random effects model that assumes that sampling error causes variability between effect sizes (Aguinis, Dalton, Bosco, Pierce, & Dalton, 2011; Erez, Bloom, & Wells, 1996). Thus, rather than using a fixed effects model, we used a random effects model to consider heterogeneity among the studies. To perform the moderator analyses, we used a mixed-effects model, which allowed us to consider some excess individual correlation variability that the tested moderator fails to explain. Although conservative, these statistical models allowed us to extend our inferences to the universe of studies rather than restricting inferences to the studies included in the sample (Hedges & Vevea, 1998; Lipsey & Wilson, 2001). We weighted each correlation value by the sample size to ensure that correlations resulting from large sample sizes had greater weighting than correlations from smaller samples. Because reliability for turnover rates and organizational performance measures is not reported, we followed other macro-level meta-analysts (e.g., Bommer, Johnson, Rich, Podsakoff, & MacKenzie, 1995; Dalton, Daily, Ellstrand, & Johnson, 1998; Dalton, Daily, Johnson, & Ellstrand, 1999) and used 0.8 for the reliability correction. When the same variable was measured at more than three time points (cf. Ployhart, Weekly, & Ramsey, 2009; Van Iddekinge et al., 2009), we calculated the reliability estimate following Harter, Schmidt, and Hayes's (2002) suggestion (also see Scenario 23 of Schmidt & Hunter, 1996). For example, in Ployhart et al.'s (2009) sample, reliability estimates were .89 for store productivity, .96 for adjusted controllable profit, and .72 for percentage of sales growth. In Van Iddekinge et al.'s (2009) sample, reliability estimates were .68 for turnover rates, .28 for customer service performance ratings, and .44 for profits.

We also calculated two estimates of variability—80% credibility intervals and 95% confidence intervals. Confidence intervals provide an estimate of the variability around the estimated average correlation, and credibility intervals estimate variability of the individual correlations in the population of studies. Thus, a 95% confidence interval excluding zero indicates that one can be 95% confident that the average true score correlation is different than zero (fewer than 2.5% are zero or less, and a maximum of 2.5% are larger than the upper bound of the interval). An 80% credibility interval excluding zero indicates that at least 80% of the correlations reported are different than zero. Thus, generalizability can be inferred if the credibility interval does not include zero. In addition, we calculated the percentage variance explained (%VE) to examine Hunter and Schmidt's (2004) 75% rule: A search for moderators is warranted if artifacts can explain less than 75% of the observed variance in observed correlations. Furthermore, we conducted homogeneity analysis (Lipsey & Wilson, 2001), which tests whether it is reasonable to assume that all effect sizes are estimating the same population mean. In particular, we used the Q statistic, which indicates the level of variance across study results relative to the sampling error variance (Hedges & Olkin, 1985), and generates a decision rule specifying whether a statistically significant level of variability exists in correlation coefficients across studies. The Q test is analogous to analysis of variance; calculating the categorical models results in the between-group goodness-of-fit statistic  $Q_B$ , which has an approximate chi-square distribution with g-1 degrees of freedom, where g is the number of groups, and the within-groups goodness-of-fit statistic  $Q_w$ , which has an approximate chi-square distribution with k-1degrees of freedom, where k is equal to the number of correlations in the group (Field, 2001; Hedges & Olkin, 1985; Lipsey & Wilson, 2001).

#### Results

Table 2 shows the analysis of the relationship between turnover rates and organizational performance using the available correlations.

#### **Full Sample Results**

The top panel of Table 2 shows the meta analysis results using all available independent correlations ( $k_{\text{corr}} = 300; N = 309,245$ ). The average corrected correlation between turnover rates and organizational performance across all studies was negative ( $\rho$  = -.15) and a 95% confidence level did not include zero (95% CI [-.16, -.13]). However, the corrected correlation showed large variance; the sampling error and measurement error accounted for 67.21%; the credibility interval was rather large (-.33 to .04); and the homogeneity of effect sizes tests were significant across the analyses (Q = 4,358.28, p < .01). This justifies not only using the random effects model, but also indicates that moderators may be present for the relationship between turnover rates and organizational performance. A few studies in the full analysis contained extremely large samples because the authors obtained data from nationwide surveys or very large panels (Baron et al., 2001; Bingley & Westergaard-Nielsen, 2004; Siebert & Zubanov, 2009). In such cases, Hunter and Schmidt (2004) recommended removing extreme observations from the analysis for a robustness check to

Table 2
Meta-Analysis of the Relationship Between Turnover Rates and Organizational Performance: Overall Analysis

Sample characteristics	k	$k_{\rm corr}$	N	r	ρ	$SE_{\rho}$	% VE	95% CI	80% CV	Q
All correlations										
All studies	110	300	309,245	10	15	.01	67.21	(16,13)	(33, .04)	4,358.28**
N > 10,000 studies dropped	107	290	162,275	11	16	.01	74.84	(18,14)	(37, .06)	3,676.65**
$\alpha = 1.0$	110	300	309,245	10	10	.01	55.60	(11,09)	(24, .04)	2,284.34**
$\alpha = .7$	110	300	309,245	10	15	.01	68.73	(17,14)	(34, .03)	4,661.92**
One correlation per study										
All studies	110	110	120,066	10	14	.01	60.27	(16,11)	(29, .02)	1,044.02**
N > 10,000 studies dropped	107	107	57,236	11	15	.01	67.84	(17,12)	(33, .04)	858.30**
$\alpha = 1.0$	110	110	120,066	10	10	.01	50.52	(12,08)	(23, .03)	655.26**
$\alpha = .7$	110	110	120,066	10	16	.01	65.95	(18,13)	(33, .01)	1,337.26**

Note. k = number of studies;  $k_{\text{corr}} = \text{total number of correlations}$ ; N = total sample size for all studies combined; r = sample size weighted averaged observed correlation;  $\rho = \text{averaged corrected correlation (corrected for measurement error in the predictor and criterion)}$ ;  $SE_{\rho} = \text{standard error of } \rho$ ; %VE = percentage of variance in  $\rho$  accounted for by sampling error and measurement error in the criterion; 95% CI = 2.5% lower and 97.5% upper limits of 95% confidence interval of  $\rho$ ; 80% CV = lower and upper bounds of the 80% credibility value for  $\rho$ ; Q = homogeneity statistic Q.

\*\*\* p < .01.

evaluate whether they disproportionately influenced the results. As shown in the second row of Table 2, the robustness check eliminating the three studies with very large samples revealed that the correlation magnitude increased slightly to -.16 (95% CI [-.18, -.14]). In addition, because we used somewhat arbitrary number, .8, to correct for unreliability, we checked the robustness of the results by assuming perfect measurement reliability (1.0) and a lower reliability level of .7. The third and fourth rows of the upper panel of Table 2 show that the turnover rates-performance correlation was -.10 (95% CI [-.11, -.09]) when we used a reliability score of 1.0, and the correlation was -.15 (95% CI [-.17, -.14]) when we used a reliability score of .7.

To further examine robustness issues, we also considered whether using multiple correlations from one study (e.g., those that included multiple performance dimensions; viz., Arthur, 1994; Shaw, Gupta, & Delery, 2005) influenced the overall results. The bottom panel of Table 2 addresses this issue: it shows the results when we averaged multiple correlations and used only one correlation from each study. Even with this change, the rho and associated statistics were substantively identical to the results using all correlations in the top panel of Table 2. An alternative approach would be to randomly sample a single correlation from those studies that reported multiple correlations rather than averaging the results. Additional checks using this approach yielded nearly identical results. Although we combined non-independent correlations (e.g., correlations based on multiple measures of the same criterion in the same sample) in the full sample results, it is still possible that use of multiple correlations from the same sample can bias the confidence and credibility intervals. Thus, we use one correlation per study in the following moderator analyses. Note that the moderator analyses results were, like the overall analyses results, substantially similar when all available correlations (i.e., 300 correlations) were used.

#### **Organization- and Context-Related Moderators**

Table 3 shows the tests of our organization-, context-, and methods-related moderators. The top panel rows show the moderating effect of the turnover rate types (voluntary, involuntary, RIF, and total turnover rates). The between-group goodness-of-fit sta-

tistic  $Q_B$  shows that the correlations between turnover rates and organizational performance were not significantly different across turnover types,  $Q_B(3) = 2.56$ , ns. However, the results show that the size of the negative correlation between involuntary turnover rates and organizational performance ( $\rho = -.01$ , 95% CI [-.18, .16]) was smaller than the associated correlations with voluntary turnover rates and organizational performance ( $\rho = -.15$ , 95% CI [-.21, -.09]), RIF turnover rates and organizational performance ( $\rho = -.17$ , 95% CI [-.29, -.06]), and total turnover rates and organizational performance ( $\rho = -.14$ , 95% CI [-.19, -.10]).

The second set of results in Table 3 shows the moderation results for the dimensions of organizational performance. The variance of turnover rates-performance correlations was significantly different across performance types,  $Q_B(6) = 12.75$ , p < .05. Specifically, the negative turnover rates-performance correlations were large when we measured performance as customer satisfaction ( $\rho = -.28, 95\%$  CI [-.38, -.19]) and quality ( $\rho = -.26, 95\%$ CI [-.41, -.11]). The relationship was somewhat weaker but also significant and negative when we examined employee work attitudes ( $\rho = -.19$ , 95% CI [-.32, -.05]), workforce productivity  $(\rho = -.13, 95\% \text{ CI } [-.18, -.09])$ , and financial performance  $(\rho =$ -.11, 95% CI [-.17, -.06]). Because correlations for safety-related performance measures were fewer than four, we removed that from the list. Furthermore, we tested the moderation effects of the three dimensions of organizational performance: proximal, moderately proximal, and distal performance. The pairwise comparison results show stronger negative turnover rates-performance correlations when performance was measured as proximal performance  $(\rho = -.25, 95\% \text{ CI } [-.33, -.17])$  than moderately proximal  $(\rho =$ -.15, 95% CI [-.19, -.10]),  $Q_B(1) = 5.20$ , p < .05, and distal ( $\rho =$ -.11, 95% CI [-.16, -.06]),  $Q_B(1) = 7.53, p < .01$ .

The third set of results in Table 3 shows the moderating effect of employment systems. The results show that the correlations between turnover rates and organizational performance were significantly different across different employment systems,  $Q_B(3) = 8.92, p < .05$ . The turnover rates–organizational performance correlation was significant and negative for primary employment systems ( $\rho = -.22, 95\%$  CI [-.28, -.16]) and executive employment systems ( $\rho = -.13, 95\%$  CI [-.22, -.03]). The pairwise

Table 3
Meta-Analysis of the Relationship Between Turnover Rates and Organizational Performance: Moderator Analysis

Sample characteristics	k	N	r	ρ	$SE_{\rho}$	%VE	95% CI	80% CV	$Q_B$	$Q_W$
				Org	anizatio	on- and co	ontext-related mo	derators		
Turnover rate type									2.56	125.80
Voluntary	37	10,985	11	15	.03	79.97	(21,09)	(40, .10)		31.83
Involuntary	5	9,017	00	01	.09	80.91	(18, .16)	(26, .23)		12.30
RIF	11	4,665	13	17	.06	78.14	(29,06)	(42, .08)		20.01
Total	67	97,435	11	14	.02	80.87	(19,10)	(39, .11)		61.67
Dimensions of organizational performance	ce								12.75*	170.56
Workforce productivity	61	56,761	10	13	.03	81.37	(18,09)	(39, .12)		51.60
Financial performance	53	76,159	08	11	.03	80.34	(17,06)	(37, .14)		48.85
Customer satisfaction	17	14,124	21	28	.05	76.30	(38,19)	(54,02)		29.05
Employee work attitudes	8	3,853	15	19	.07	83.06	(32,05)	(44, .06)		7.54
Quality	8	3,989	19	26	.07	69.67	(41,11)	(53, .01)		9.20
Overall performance	14	5,577	16	20	.05	83.62	(30,10)	(45, .05)		23.79
									$8.70^{*}$	159.08
Proximal performance	25	17,977	19	25	.04	77.28	(33,17)	(50, .00)		40.00
Moderately proximal performance	72	61,476	11	15	.02	79.75	(19,10)	(39, .10)		67.48
Distal performance	53	76,159	08	11	.03	79.91	(16,06)	(36, .13)		51.60
Employment systems									8.92*	121.35
Primary	31	23,938	16	22	.03	71.24	(28,16)	(43, .00)		37.17
Secondary	10	17,223	06	09	.05	86.05	(18, .01)	(28, .11)		4.16
Executive	12	11,196	09	13	.05	74.13	(22,03)	(34, .08)		12.84
All	64	93,501	09	12	.02	75.99	(16,08)	(33, .09)		67.18
Industry									14.86	114.26
Manufacturing	13	27,512	09	13	.04	69.78	(22,04)	(34, .09)		17.02
Service	14	5,339	11	15	.04	73.45	(24,07)	(36, .06)		12.69
Banking	6	523	23	29	.07	59.02	(43,14)	(52,05)		13.65
Education	5	7,372	19	24	.06	87.20	(37,11)	(43, .05)		3.11
Hospital	7	1,591	18	23	.06	65.39	(35,10)	(45,01)		1.59
Restaurant	8	4,015	13	19	.06	69.04	(31,08)	(41, .02)		6.32
Retail	8	13,808	01	02	.06	74.18	(14, .09)	(23, .18)		17.55
Cross industry	43	58,824	10	12	.02	80.50	(17,08)	(32, .08)		38.56
Region									14.65**	115.36
North America	67	37,569	15	19	.02	70.56	(23,15)	(40, .02)		60.32
Europe	23	67,621	05	06	.03	83.12	(12,00)	(26, .13)		40.28
Asia	17	11,762	07	09	.04	74.21	(17,02)	(30, .11)		12.31
All	3	3,114	06	09	.09	80.33	(26, .09)	(29, .11)		2.45
					M	ethods-re	lated moderators			
Unit of analysis									1.77	112.94
Organization	67	90,349	10	13	.02	79.00	(17,09)	(35, .09)		52.03
Units in one organization	32	25,234	12	16	.03	71.91	(22,10)	(39, .07)		47.75
Units in multiple organizations	11	4,483	15	20	.05	76.54	(30,09)	(42, .02)		13.16
Data structure									18.56**	122.28
Cross-sectional	81	70,512	10	13	.02	73.86	(17,10)	(34, .07)		81.34
Lagged performance	31	13,438	18	23	.03	69.01	(29,18)	(45,02)		31.55
Panel	7	42,467	.01	.02	.05	87.89	(08, .13)	(17, .21)		9.38
Source of turnover rates information									0.14	113.84
Organizational record	52	101,161	11	15	.02	78.34	(20,11)	(37, .07)		75.97
Key informant	58	18,906	11	14	.02	75.22	(19,10)	(36, .08)		37.86
Role of turnover rates									1.89	115.25
Independent variable	49	83,407	11	14	.02	77.13	(19,09)	(36, .08)		57.92
Dependent variable	44	21,253	12	16	.03	72.27	(21,11)	(38, .07)		36.95
Mediator	9	3,597	13	18	.05	83.91	(29,08)	(39, .03)		9.83
Control	8	9,072	07	09	.06	85.37	(21, .02)	(30, .12)		10.23
Hypothesized									0.02	113.90
Hypothesized	58	90,226	11	15	.02	78.01	(19,10)	(37, .07)		65.20
Not hypothesized	52	29,841	11	14	.02	75.20	(19,10)	(37, .08)		48.70
Journal quality									0.24	113.92
Top journal	45	35,519	12	16	.03	74.50	(21,10)	(38, .07)		45.79
Non-top journal	65	84,547	11	14	.02	78.15	(18,10)	(36, .08)		68.13

Note. k= number of correlations from independent samples; N= total sample size for all studies combined; r= sample size weighted averaged observed correlation;  $\rho=$  averaged corrected correlation (corrected for measurement error in the predictor and criterion);  $SE_{\rho}=$  standard error of  $\rho$ ; %VE = percentage of variance in  $\rho$  accounted for by sampling error and measurement error in the criterion; 95% CI = 2.5% lower and 97.5% upper limits of 95% confidence interval of  $\rho$ ; 80% CV = lower and upper bounds of the 80% credibility value for  $\rho$ ;  $Q_B=$  homogeneity statistic Q between groups;  $Q_W=$  homogeneity statistic Q within groups; RIF = reduction-in-force.

\* p<.05. \*\* p<.05.

comparison results show that the negative turnover ratesperformance correlation was marginally significantly weaker for secondary employment systems ( $\rho = -.09$ , 95% CI [-.18, .01]) than for primary employment systems,  $Q_B(1) = 3.66$ , p = .06.

Because entity size was a continuous variable, we examined its moderating effect using weighted regression analysis (Hedges & Olkin, 1985; Lipsey & Wilson, 2001, p. 122; for examples also see Greenwald et al., 2009; Kirca et al., 2011). We took the natural log of the entity size variable to address distribution skewness before entering it into the regression equation. We used the available studies reporting entity size information but excluded three because they included alternative measures of entity size, such as supermarket square footage (Shaw et al., 2012), hospital bed counts (Shortell et al., 1994), and barrels produced at concrete companies (Keck, 1997). The weighted regression results using all turnover rates samples (regardless of turnover types) are shown in the top part of Table 4. As the table shows, entity size was significantly and positively related to the turnover ratesorganizational performance correlation (b = .04,  $\beta = .41$ , p <.01). Thus, entity size significantly moderated the turnover rates performance correlation so that the turnover rates and organizational performance correlation was negative but weaker in samples with larger entities.

Also in Table 3 are the moderation results for industries. In contrast to our expectation, the moderating effect of industry was not statistically significant,  $Q_B(10) = 14.86$ , ns. The turnover rates–organizational performance relationship was significantly different than zero in banking ( $\rho = -.29$ , 95% CI [-.43, -.14]), education ( $\rho = -.24$ , 95% CI [-.37, -.11]), hospitals ( $\rho = -.23$ , 95% CI [-.35, -.10]), restaurants ( $\rho = -.19$ , 95% CI [-.31, -.08]), services ( $\rho = -.15$ , 95% CI [-.24, -.07]), and manufacturing ( $\rho = -.13$ , 95% CI [-.22, -.04]) samples. The relationship was not significantly different than zero in retail samples ( $\rho = -.02$ , 95% CI [-.14, .09]). We removed computer technology, petroleum, and government industries moderation effects from the table because they had fewer than four correlations.

Table 4
Meta-Analytic Regression Analysis: Entity Size Moderation

	T		performa tions (ρ)	nce
Moderators	b	β	(p)	z
Full sample $(k = 37)$				
Constant	35	.00	(.00)	-4.92
Entity size	.04	.41	(.00)	2.95
$R^2$	.17		(.00)	
v [se(v)]	.01	[.00]		
Voluntary turnover sample $(k = 15)$				
Constant	46	.00	(.00)	-3.60
Entity size	.06	.45	(.04)	2.10
$R^2$	.21		(.04)	
v [se(v)]	.01	[.01]		

*Note.* Analyses were conducted using mixed-effects models (fixed predictor slopes, random intercepts) with maximum likelihood estimation. k = number of correlations from independent samples in each analysis; b = unstandardized regression coefficient; g = standardized regression coefficient; g = two-tailed probability of g; g0 = maximum likelihood random effects variance component; g1 = standard error of estimated variance component.

The fifth set of results in Table 3 shows that region had a significant moderating effect,  $Q_B(3) = 14.65$ , p < .01. As expected, the turnover rates and performance correlation was more strongly negative in North America ( $\rho = -.19$ , 95% CI [-.23, -.15]) than in regions that have relatively rigid markets (Asia,  $\rho = -.09$ , 95% CI [-.17, -.02]; Europe,  $\rho = -.06$ , 95% CI [-.12, -.00]).

#### Methods-Related Moderators

The bottom half of Table 3 shows the results for methods-related moderators. The moderation results for unit of analysis showed that correlation sizes were not significantly different across unit of analysis,  $Q_B(2) = 1.77$ , ns. The turnover rates-organizational performance correlations were significantly different than zero in unit-level samples in single organizations ( $\rho = -.16$ , 95% CI [-.22, -.10]), for samples with units in multiple organizations ( $\rho = -.20$ , 95% CI [-.30, -.09]), and for organization-level samples ( $\rho = -.13$ , 95% CI [-.17, -.09]).

The next panel shows that data structure was a significant moderator,  $Q_B(2) = 18.56$ , p < .01; turnover rates—organizational performance correlation was significant when cross-sectional ( $\rho = -.13$ , 95% CI [-.17, -.10]) and lagged ( $\rho = -.23$ , 95% CI [-.29, -.18]) designs were used, but not when panel designs ( $\rho = .02$ , 95% CI [-.08, .13]) were used. As noted, the correlations from studies coded as "panel" were average correlations across organization-years. Thus, this represents a weak test of the moderating effect of a panel design.

The turnover rates—organizational performance relationship was not significantly moderated by the source of turnover rates,  $Q_B(1) = 0.14$ , ns, the role of the turnover rates variable,  $Q_B(4) = 1.89$ , ns, whether researchers predicted a relationship between turnover rates and organizational performance,  $Q_B(1) = 0.02$ , ns, or journal quality (top journals vs. non-top journals),  $Q_B(1) = 0.24$ , ns.

#### **Moderator Analyses for Voluntary Turnover Rates**

Table 5 displays the results when only *voluntary* turnover rates samples were used for the meta-analysis. We analyzed voluntary turnover rates separately because voluntary turnover rates are the focal variable in the many macro-level turnover studies. We summarize the results below briefly, with a focus on the differences between the voluntary turnover rates results and those from the full sample. Although many results in Table 5 are similar to the total turnover rates results in Table 3, several notable differences appear.

In the voluntary turnover rates tests, the dimensions of organizational performance were significant moderators,  $Q_B(6)=15.89$ , p<.05, but the patterns were somewhat different than with the full sample. The correlation between turnover rates and workforce productivity was similar for the full sample ( $\rho=-.13$ , 95% CI [-.18, -.09]) and the voluntary turnover rates-only sample ( $\rho=-.15$ , 95% CI [-.21, -.08]), but the correlation was not significant for voluntary turnover rates and financial performance ( $\rho=.01$ , 95% CI [-.08, .11]), whereas the corresponding financial performance results for the full sample was significant ( $\rho=-.11$ , 95% CI [-.17, -.06]). The moderation effects of the three dimensions of organizational performance—proximal, moderately proximal, and distal performance—were similar to the results from the full sample. The moderating role of employment systems was not significant in the voluntary turnover rates sample,  $Q_B(2)=3.80$ , ns.

Table 5
Meta-Analysis of the Relationship Between Voluntary Turnover Rates and Organizational Performance: Moderator Analysis

						0	3			
Sample characteristics	k	N	r	ρ	$SE_{\rho}$	%VE	95% CI	80% CV	$Q_B$	$Q_W$
				Or	ganizati	on- and c	ontext-related mo	derators		
Dimensions of organizational performance									15.89*	48.59
Workforce productivity	22	6,708	11	15	.03	73.99	(21,08)	(34, .05)		16.45
Financial performance	10	5,909	.01	.01	.05	75.84	(08, .11)	(18, .21)		9.92
									13.10**	47.55
Proximal performance	7	807	20	25	.06	64.37	(37,13)	(46,04)		12.97*
Moderately proximal performance	27	7828	12	15	.03	73.62	(21,10)	(35, .04)		24.72
Distal performance	10	5909	.01	.01	.05	76.17	(08, .11)	(18, .21)		9.86
Employment systems									3.80	40.11
Primary	9	1,289	17	23	.06	64.12	(34,12)	(45,01)		8.60
Secondary	4	919	15	19	.08	76.99	(35,04)	(39, .01)		1.51
All	24	8,777	08	11	.03	74.94	(17,05)	(31, .10)		30.00
Industry									14.73*	41.71*
Manufacturing	4	373	10	14	.08	52.41	(29, .01)	(34, .06)		10.84*
Service	9	3,598	13	18	.05	63.56	(27,08)	(36, .00)		7.13
Cross industry	17	5,985	11	14	.03	74.75	(20,08)	(31, .03)		15.77
Region								, , , ,	4.00	41.90
North America	20	3,466	15	19	.03	67.38	(26,12)	(40, .02)		12.88
Europe	8	3,357	07	10	.04	74.87	(21, .00)	(30, .09)		25.13**
Asia	8	1,803	08	11	.05	75.42	(21, .00)	(30, .09)		3.88
					1./	- 41	1-4- 1 14			
Unit of analysis					IV	ieinous-re	lated moderators		2.21	38.39
Organization	20	4,496	10	12	.04	77.50	(19,05)	(33, .09)	2.21	11.87
Units in one organization	11	3,075	10 15	12 $21$	.04	65.43		(45, .09)		24.32**
	6		13 09	21 $12$	.03	80.95	(32,11)			
Units in multiple organizations Data structure	0	3,414	09	12	.07	80.93	(25, .01)	(32, .09)	3.94*	2.20 37.72
	25	0.761	10	12	.03	(0.61	( 10 07)	( 21 05)	3.94	23.72
Cross-sectional	23 8	8,761 1,332	10 18	13 24	.05	69.61 62.42	(18,07)	(31, .05)		14.00
Lagged performance	8	1,332	18	24	.05	02.42	(35,14)	(43,06)	0.02	
Source of turnover rates information	7	871	09	12	.07	48.64	( 27 00)	( 20 00)	0.03	40.53 18.12**
Organizational record	30			13			(27, .00)	(28, .09)		
Key informant	30	10,114	11	15	.03	64.34	(21,09)	(27, .05)	0.45	22.41 40.22
Role of turnover rates	12	4.106	1.1	16	05	70.70	( 25 00)	( 27 00)	0.45	
Independent variable	13	4,106	11	16	.05	72.79	(25,06)	(37, .06)		25.56*
Dependent variable	19	5,167	1	15	.04	72.51	(23,08)	(37, .07)		13.46
Mediator	5	1,712	08	10	.07	87.40	(24, .03)	(30, .10)	0.00	1.20
Hypothesized	17	5 400	10	1.5	0.4	76.10	( 22 07)	( 26 07)	0.00	40.46
Hypothesized	17	5,402	10	15	.04	76.12	(22,07)	(36, .07)		26.65*
Not hypothesized	20	5,583	11	15	.04	73.47	(22,07)	(36, .07)	0.10	13.81
Journal quality		2 222			0.7	(0.11		( 20 07)	0.10	40.42
Top journal	11	3,988	12	16	.05	68.61	(26,06)	(39, .07)		30.47
Non-top journal	26	6,997	11	14	.03	77.01	(20,08)	(35, .07)		9.95

Note. k= number of correlations from independent samples; N= total sample size for all studies combined; r= sample size weighted averaged observed correlation;  $\rho=$  averaged corrected correlation (corrected for measurement error in the predictor and criterion);  $SE_{\rho}=$  standard error of  $\rho$ ; %VE = percentage of variance in  $\rho$  accounted for by sampling error and measurement error in the criterion; 95% CI = 2.5% lower and 97.5% upper limits of 95% confidence interval of  $\rho$ ; 80% CV = lower and upper bounds of the 80% credibility value for  $\rho$ ;  $Q_B=$  homogeneity statistic Q between groups;  $Q_W=$  homogeneity statistic Q within groups.

\* p<.05. \*\* p<.05.

The moderating effect of entity size using a weighted regression is shown in the lower part of Table 4. The pattern of findings was similar to the full sample results (b = .06,  $\beta = .45$ , p < .05).

Another notable difference in the voluntary turnover rates moderator results involved employment systems. The primary employment systems moderation effect was similar for the full sample ( $\rho = -.22$ , 95% CI [-.28, -.16]) and the voluntary turnover ratesonly sample ( $\rho = -.23$ , 95% CI [-.34, -.12]). However, the secondary employment system moderation effect was significant and negative in voluntary turnover ratesonly sample ( $\rho = -.19$ , 95% CI [-.35, -.04]), but the corresponding moderation effect for the full sample was not significant ( $\rho = -.09$ , 95% CI [-.18, .01]). Note, however, that many of the differences between results from the full

sample (see Table 3) and the voluntary turnover rates sample (see Table 5) could be due to smaller number of correlations for the latter sample.

## Exploratory Sample-Level Regression Results: Average Turnover Rates Level and the Turnover Rates-Organizational Performance Correlation

For our final analysis, we examined whether the relationship between turnover rates and organizational performance varied in magnitude across samples based on the average levels of turnover reported (see Table 6). These do not directly test the alternative theories outlined in the introduction, because the alternative theo-

Table 6
Meta-Analytic Regression Analysis: Average Sample-Level Turnover Rates and the Turnover Rates—Organizational Performance Correlation

	,	Turnover	rates-org	ganizationa	ıl perform	nance cor	relation (	ρ)
		Ste	ep 1			Ste	ep 2	
Moderators	b	β	(p)	z	b	β	(p)	z
Total turnover rates level moderation ( $k = 103$ )								
Constant	12	.00	(.00)	-5.47	13	.00	(.00)	-4.71
Average turnover rates	12	22	(.02)	-2.28	02	05	(.85)	-0.18
Average Total Turnover Rates × Average Total Turnover Rates					06	19	(.44)	-0.76
$R^2$	.05		(.02)		.05		(.05)	
v[se(v)]	.02	[.00.]			.02	[.00.]		
Voluntary turnover rates level moderation ( $k = 31$ )								
Constant	05	.00	(.19)	-1.31	05	.00	(.45)	-0.75
Average voluntary turnover rates	60	46	(.00)	-3.02	58	44	(.45)	-0.75
Average Voluntary Turnover Rates × Average Voluntary Turnover Rates					04	01	(.98)	-0.02
$R^2$	.21		(.00)		.21		(.01)	
v [se(v)]	.01	[.00]			.01	[.00]		

ries reside at the organizational level (e.g., they were developed to test the relationship in between-organizations designs), whereas the sample level is the unit of analysis in these regressions. They do, however, provide some evidence illuminating the alternative models.

The top part of Table 6 shows the weighted regression results when sample-level average total turnover rates are the independent variable and the turnover rates—organizational performance correlations are the dependent variable. In Step 1, average total turnover rates were significantly and negatively related to the correlation between total turnover rates and organizational performance (b = -.12,  $\beta = -.22$ , p = .02). In Step 2, we entered the squared average turnover rate variable. The squared turnover rates term was not significant (b = -.06,  $\beta = -.19$ , ns). Thus, in terms of the sample-level conclusion with turnover rates of all types, the turnover rates and organizational performance relationship became more negative as average turnover rates increased.

In the bottom part of Table 6, we report the weighted regressions after restricting the sample to only those studies that examined voluntary turnover rates. In Step 1, the linear average sample-level voluntary turnover term was significantly and negatively related to the voluntary turnover rates–organizational performance correlations (b = -.60,  $\beta = -.46$ , p = .00). In Step 2, the squared average voluntary turnover rates term was not statistically significant (b = -.04,  $\beta = -.01$ , ns). Note, however, that when we restricted our sample to voluntary turnover only, average voluntary turnover rates ranged from near zero to .5, with no observation greater than .5. Thus, our results can be interpreted, at best, to show that the voluntary turnover rates and organizational performance correlation becomes more negative as average voluntary turnover rates increase from zero to .5.

These two sets of results generally suggest that the relationship between turnover rates and organizational performance is nonlinear; if the relationship at the organizational level were linear, we would expect a flat (nonsignificant) slope in the relationship between average turnover rates and the turnover rates-performance correlation. That is, the relationship should be invariant across average turnover rate levels. In terms of the voluntary turnover rates results, the results also contrast with the inverted-U formulation (Model 3), because the predicted correlations became *more* negative as voluntary turnover rates increased from zero to .5; in no case did we observe a predicted positive correlation. We cannot make strong conclusions about the attenuated negative view (Model 2), however, because of range restriction. We discuss the implication of these results further in the discussion section.

#### Discussion

Most organizations regard employee turnover to be a critical concern in formulating strategies for better company performance and in countering the costs of degraded safety, productivity, customer satisfaction, and financial performance. Unsurprisingly, researchers have conducted hundreds of studies to discern why individuals quit their jobs and to design ways to control turnover (e.g., Holtom et al., 2008). Researchers have also studied how turnover rates relate to outcome at higher levels of unit and organizational analyses. We contend that we must now summarize understandings and set literature-level benchmarks for the relationship between turnover rates and organizational performance. In this study, we contribute to the literature by (a) meta-analyzing the relationship between turnover rates and organizational performance, (b) outlining and testing theoretically relevant moderators of the relationship, and (c) testing other moderating features related to contexts and methods for examining the relationship. We believe that researchers and practitioners can benefit substantially by having a reference point that characterizes the overall turnover rates-performance relationship—a point of departure for future endeavors to investigate and compare the relationship in specific contexts. In this discussion, we review our meta-analytic results and discuss future directions for macro-level turnover research.

## The Relationship Between Turnover Rates and Organizational Performance

Perhaps our most important contribution is validating the proposition that increased turnover rates damage organizational performance. After correcting for sampling and measurement artifacts across 300 turnover rate-organizational performance correlations and a sample of more than 300,000 organizations and units, the estimated meta-analytic correlation was -.15. Following Crook, Todd, Combs, Woehr, and Ketchen (2011), we interpreted this association as suggesting that a one standard deviation increase in turnover rates was associated with a -.15 standard deviation reduction in organizational performance. Per their work, we applied the overall meta-analytic result to a single sample in our analysis-Guthrie, Datta, and Wadhwa's (2010) large cross-industry and nationally representative sample of U.S. organizations that showed a mean and standard deviation of 0.22 and 0.58 for workforce productivity (firm sales growth) and 3.95 and 6.97 for financial performance (firm profitability). Based on our meta-analytic findings, we would expect their sample to show that a one standard deviation increase in turnover rates from 12% to 22% decreases workforce productivity from .22 to .13, a 40% reduction. In addition, we would expect a one standard deviation increase in turnover rates to lower financial performance from 3.95 to 2.90, a 26% reduction. Thus, a key finding from our quantitative review is that, despite some variation across moderators in our study, organizations should attempt to control turnover rates. Failing to do so may substantially reduce performance.

Detractors might point to the modest magnitude ( $\rho = -.15$ ) of the association and highlight that turnover rates explain only a small amount of variance in organizational performance. From a qualitative standpoint, however, Prentice and Miller (1992) argued that small effects can be considered impressive when the outcome variable has many legitimate predictors and when the outcome is "difficult-to-influence" (p. 162). In the case of organizational performance, the literature offers dozens of established correlates (e.g., location, strategy, technology, organizational processes, physical resources, and unique products and services). Therefore we can reasonably expect that single predictors provide modest explanations compared with explanations from other phenomena with fewer antecedents. Our results are consistent with other meta-analytic reviews using organizational performance as a dependent variable that report similar or often smaller effect sizes (e.g., from .02 to .21; Crook et al., 2011; Dalton et al., 1998, 1999; Geyskens, Steenkamp, & Kumar, 2006; Heugens & Lander, 2009; Kirca et al., 2011). Moreover, many organizations compete where fixed expenses dominate cost structures. Consequently, they attempt to leverage higher performance by manipulating a few important variables, including the quality of their human resources. In such cases, minor declines in workforce productivity through higher turnover rates may make the difference between profit and loss and, potentially, success or failure.

#### **Organization- and Context-Related Moderators**

Our meta-analysis results show that involuntary turnover rates and organizational performance correlations are quite different in size from voluntary/RIF turnover rates and organizational performance correlations. These findings validate researchers' argu-

ments that careful conceptualization and operationalization of turnover rates are important because turnover types have different etiologies and consequences (Hausknecht & Trevor, 2011; Holtom et al., 2008; Shaw, 2011). Of note, the relationship between involuntary turnover rates and organizational performance is not statistically significantly different from zero, which refutes recent theorizing that both voluntary and involuntary turnover are harmful because involuntary turnover signals problems in workforce quality (Batt & Colvin, 2011; Hausknecht & Trevor, 2011). Instead, this result seemingly shows that involuntary turnover is less harmful because it occurs under organizational control and may serve functional purposes such as eliminating poor performers (Abelson & Baysinger, 1984; Holtom et al., 2008). However, such a view is also not fully supported because the involuntary turnover rates and organizational performance relationship was not positive. RIF turnover rates are strongly and negatively related with performance, which supports the proposition that RIF turnover may be dysfunctional because it increases employment instability, decreases social capital, encourages behavioral rigidity (e.g., Cameron et al., 1987), and negatively affects survivor's attitudes and behaviors.

Although these results answer some questions posed in the literature, several important unknowns remain. First, the metaanalysis fails to fully address reverse causality, and thus readers should approach our results with the same caution they use in interpreting qualitative review papers about turnover rates and organizational performance relationships (Datta et al., 2010; Hausknecht & Trevor, 2011; Shaw, 2011). In two recent qualitative reviews, Hausknecht and Trevor (2011) and Shaw (2011) concluded that the causal relationship between total/voluntary turnover rates and organizational performance is more likely than the reverse, partly because empirical studies that have examined reverse causality empirically find much stronger results for our presumed causal sequence (e.g., Glebbeek & Bax, 2004; Ton & Huckman, 2008; Van Iddekinge et al., 2009). Supporting this, we show that lagged performance samples have a stronger negative association between turnover rates and organizational performance than do cross-sectional samples.

The relatively less well-established nature and causality of the relationship between RIF/involuntary turnover and organizational performance deserve more future attention. In their qualitative review of the RIF turnover literature. Datta et al. (2010) noted that "an important limitation of extant research is the overreliance on static, cross-sectional designs" (p. 339). Thus, our results for these turnover types should be interpreted with caution in light of the potential for reverse causality and confounding factors. We believe that future studies can significantly extend the turnover literature by revealing the mechanisms (or mediators) of the RIF turnover and organizational performance relationship. Another way to extend the RIF turnover literature would be to explore contextual and moderating effects on the RIF turnover and performance relationship (Datta et al., 2010). Furthermore, although RIF turnover studies are increasing, many have used RIF announcements rather than RIF turnover rates in deriving their predictions and tests (e.g., Ahmadjian & Robinson, 2001; Cascio et al., 1997; Chalos & Chen, 2002; Flanagan & O'Shaughnessy, 2005; Hallock, 1998; Love & Nohria, 2005; Perry & Shivdasani, 2005; Wayhan & Werner, 2000; Worrell, Davidson, & Sharma, 1991). Examining the effects of RIF turnover rates on organizational performance

can significantly extend our understanding because it informs both researchers and practitioners about appropriate degrees or levels of RIF turnover. For example, Lee (1997) suggested a curvilinear relationship between RIF turnover rates and organizational financial performance; negative RIF turnover effects strengthen as RIF turnover rates increase. We found no follow-up studies that examined potential curvilinearity between RIF turnover rates and organizational performance. Future studies could take a major step forward by incorporating process issues such as announcements, implementation factors, and RIF turnover levels or rates.

Similarly, we believe our results present a good point of departure for future studies to theorize and empirically examine involuntary turnover effects, perhaps the least-studied consequences in the turnover literature. We located only seven studies of involuntary turnover issues: Two investigated antecedents of involuntary turnover, not consequences (Guthrie et al., 2010; Shaw et al., 1998), and only five examined consequences (Batt & Colvin, 2011; Chi & Wang, 2009; McElroy et al., 2001; Simon, De Sivatte, & Olmos, 2012; Subramony & Holtom, 2011a). Thus, more evidence is needed. In addition, research into potential contextual factors that make the relationship more or less negative may extend our understanding of involuntary turnover effects. We can reasonably expect that the conditions that cause companies to make and implement involuntary turnover decisions would significantly moderate the involuntary turnover effects on organizational performance. Moreover, future studies must address possible confounding factors in the involuntary turnover and performance relationship; for example, poor selection might be responsible for both high involuntary turnover rates and poor organizational performance. Furthermore, future studies should clarify operationalization and measurements. Involuntary turnover may be too crude a classification; diverse forms of leaving such as dismissals, disabilities, and retirements might exert different effects.2 It is also possible that organizations report involuntary turnover information inaccurately for legal reasons. Thus, we encourage future researchers to theorize and rigorously examine the involuntary turnover and organizational performance relationship.

Recently, some researchers proposed an alternative conceptualization of turnover rather than voluntary, involuntary, and RIF turnover. Hausknecht and Holwerda (2012) considered timing aspects of turnover, and suggest five alternative conceptualizations of turnover rates: leaver proficiencies, time dispersion, positional distribution, remaining member proficiencies, and newcomer proficiencies. In addition, Nyberg and Ployhart (2012) defined unit-level turnover as emerging from knowledge, skills, abilities, and other characteristics (KSAOs), and suggested that turnover rates effects should be understood by considering the mix of the quantity and quality of KSAOs depletion. As such, our understanding of turnover rates effects will be extended further by considering alternative conceptualizations of turnover types.

We expected our meta-analysis to show that the turnover ratesorganizational performance relationship would be stronger when performance was measured as proximal performance dimensions (e.g., customer satisfaction, employee work attitudes) rather than as moderately proximal (e.g., safety, quality, workforce productivity) or distal (e.g., financial performance). Consistent with our expectation, the results showed the strongest negative relationship for proximal performance and the weakest for distal performance. This result is consistent with Kacmar et al.'s (2006) and Shaw's (2011) propositions that turnover impacts financial performance through workforce performance. In addition, this implies that turnover researchers should cautiously use financial performance as an organizational outcome measure because other confounding factors weaken turnover's direct effects.

The results also show that employment systems significantly moderate the turnover rates-performance relationship: the turnover rates and organizational performance relationship is more negative under primary than secondary employment systems. This finding confirms previous propositions that the emphasis on human resource management systems influences the relationship (e.g., Arthur, 1994; Guthrie, 2001; Shaw, Gupta, & Delery, 2005). Because it takes employees significant time to reach adequate performance levels under primary systems, human and social capital losses through turnover are greater than under secondary employment systems. Extending the HRM-moderated approach, future researchers may benefit by considering various types of employee-organization relationships (Hom, Tsui, Wu, & Lee, 2009; Shaw et al., 2009; Tsui, Pearce, Porter, & Tripoli, 1997) when they examine turnover rates-performance relationships. For example, the direction and magnitude of the relationship may be different when organizations emphasize different levels of offered inducements (high training investments) and expected contributions (e.g., use of pay-for-performance).

Also, our results show that entity size plays a role in determining the magnitude of the turnover rates—performance correlation. This is somewhat consistent with the argument that larger entities can buffer turnover's negative effects (Green et al., 1996; Kozlowski & Bell, 2003) and better withstand the same proportional information losses (Carley, 1992). The literature provides few tests of entity size moderation, however, so we need more data before dismissing the view that turnover is less costly in smaller entities (e.g., Hausknecht et al., 2009).

Moreover, our meta-analysis results imply that the disruptive impacts of turnover, especially voluntary turnover, on organizational performance differ across industries. In general, the results show a relatively stronger negative relationship between voluntary turnover rates and organizational performance in industries with higher human capital emphasis (e.g., service industries) compared with industries with lower human capital emphasis (e.g., manufacturing). This is consistent with the contingency framework in strategic human resource management literature; an organization's industrial context alters the relative effectiveness of employment relationship policies such as downsizing (e.g., Guthrie & Datta, 2008). From a practical standpoint, the meta-analysis results imply that practitioners in service industries may need to pay more attention to turnover rates management or hiring and staffing management than those in manufacturing/production-related industries.

Last, our results suggest regional differences in the turnover rates—organizational performance relationship; the North American samples showed a more strongly negative relationship than did the European samples. European labor markets are known for high rigidity, controlling legislation, generous unemployment benefits, and strong unionization (Nickell, 1997). Thus, the negative impacts of turnover on organizational performance may be weaker in

<sup>&</sup>lt;sup>2</sup> We thank an anonymous reviewer for this suggestion.

European organizations than in North American organizations because their turnover occurs for more legitimate reasons or is more predictable. Cultural differences across regions, such as collectivism versus individualism, provide another potential explanation (e.g., Hofstede, 1980). Turnover may be more disruptive for organizational performance in individualistic cultures than in collectivistic cultures because work processes are more easily disrupted in individualistic culture where each individual is encouraged to take their own unique roles. Also, organizations in individualistic cultures may have more difficulty finding internal replacements than those in collective cultures because existing employees will feel less peer pressure to complete the tasks of the departing individual. Most research on the turnover ratesperformance relationship has been conducted in individualistic countries; we lack rigorous empirical evidence from collectivistic countries. Future research capturing the moderating role of cultural variances (e.g., multinational company samples) may extend our understanding about the impacts of turnover rates.

#### Sample-Level Regressions

In exploratory weighted regressions, we show that turnover rates-organizational performance correlations are significantly different across samples with differing average turnover rates levels. Specifically, when we used all available correlations (regardless of turnover type), the turnover rates-organizational performance correlation became more strongly negative as the average turnover rates increased. The results were similar when we analyzed samples using only voluntary turnover rates; the nature of the relationship between sample-level average voluntary turnover rates levels and the corrected correlation was linear and negative, despite the restricted range for the average voluntary turnover rates variable.

These sample-level tests provide some information regarding the veracity of alternative views that, although not relevant as direct tests of the alternative models, can provide useful information regarding the nature of the relationship. First, these results show that average turnover rates are significantly related to the magnitude of the correlation, a finding that contradicts the linear negative view (Model 1), which presumes an invariant relationship across average turnover rates. Second, the predicted correlation between turnover rates and organizational performance was never positive and failed to support Model 3, which assumes a positive relationship between turnover rates and organizational performance as turnover rates increase from low to moderate levels. Indeed, in toto, we find no turnover benefits; the average turnover rates-performance correlation was always negative across all tests, types of turnover, and moderators. Thus our sample-level regressions contradict Model 1 (because the correlation between turnover rates and organizational performance varies across average turnover rates) and Model 3 (because turnover rates never show positive effects on organizational performance). These results provide evidence of more potent effects of voluntary turnover rates on performance at low to moderate levels, but range restrictions in average voluntary turnover rates prohibit us from drawing conclusions about attenuation effects at high levels.

#### Conclusion

Our meta-analysis shows that turnover rates and organizational performance are significantly and negatively related. We encourage

future researchers examining the turnover rates-organizational performance relationship to (a) distinguish types of turnover (e.g., voluntary vs. involuntary) when they measure turnover rates (Shaw, 2011; Shaw et al., 1998); (b) examine possible curvilinearity in the relationship—for example, by including a squared turnover term in regression-based analyses; and (c) consider organization- and contextrelated factors. From a practitioner's viewpoint, the most straightforward implication is that turnover rates are negatively associated with organizational performance; our post hoc calculations on a single sample imply substantial negative effects on workforce and financial performance. Despite diverse views on the role of turnover (e.g., benefits vs. costs), we show that turnover rates of any type can damage organizational performance under any contextual conditions. Hence, organizations must recognize that when turnover rates rise, their workforce and financial performance are at risk. They should search for strategies to mitigate and eliminate turnover, recognizing that lower turnover is always better.

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Appendix A
Summary of Studies and Samples Included in the Meta-Analysis

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
Allen et al. (2010)	Publicly traded HR outsourcing firms	67	25	.14	Total	Sales growth (WP)	All	Service
Angle & Perry (1981)	Bus service firms in western United States	22	.15		Voluntary	Operating expense per revenue vehicle hour (FP)	All	Trucking
		20	.05		Voluntary	Operating expense per employee (FP)	All	Trucking
Armstrong et al. (2010)	Irish Times 1,000 companies	179	37		Voluntary	Revenue per employees (WP)	All	Multiple
Arthur (1994)	U.S. steel minimills	25	16	.05	Total	Scrap rate (Q)	Primary	Manufacturing
		28	08	.05	Total	Labor hours (WP)	Primary	Manufacturing
Baron et al. (2001)	Young, high-tech firms in California	58	.03	.14	Total	Annual revenue growth (WP)	All	IT
Batt (2002)	Call center	326	10	.14	Voluntary	Sales (WP)	Secondary	Service
Batt & Colvin (2011)	U.S. call centers	339	14	.15	Voluntary	Customer satisfaction (CS)	Secondary	Service
		339	12	.10	Involuntary	Customer satisfaction (CS)	Secondary	Service
		339	16	.25	Total	Customer satisfaction (CS)	Secondary	Service
		339	.21	.41	Executive	Customer satisfaction (CS)	Secondary	Service
Bingley & Westergaard- Nielsen (2004)	Denmark IDA (labor market data)	28,265	.00	.37	Total	Profit per worker (FP)	All	Multiple
(2001)		28,265	.00	.37	Total	Value added per worker (FP)	All	Multiple

Appendix A (continued)

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
Bird & Beechler (1995)	Japanese subsidiaries in the United States	64	31	.06	Total	Performance on parent objectives (OP)	Executives	Multiple
		64	23	.06	Total	Subsidiary profit (FP)	Executives	Multiple
		64	08	.06	Total	Subsidiary sales (WP)	Executives	Multiple
		64	24	.06	Total	Overall subsidiary performance (OP)	Executives	Multiple
		64	25	.06	Total	Performance vs. competitors (OP)	Executives	Multiple
		64	.05	.11	Total	Performance on parent objectives (OP)	Primary	Multiple
		64	17	.11	Total	Subsidiary profit (FP)	Primary	Multiple
		64	.03	.11	Total	Subsidiary sales (WP)	Primary	Multiple
		64	31	.11	Total	Overall subsidiary performance (OP)	Primary	Multiple
		64	11	.11	Total	Performance vs. competitors (OP)	Primary	Multiple
Boselie et al. (2003)	Companies in the Netherlands	132	02	.12	Total	% absence due to illness (EWA)	All	Multiple
		132	.16	.12	Total	Average number of days of absence (EWA)	All	Multiple
Boyne et al. (2011)	English local governments	587	17	.19	Total (t-1)	Core service performance score (OP)	Executives	Governmen
		587	18	.19	Total (t-1)	Core service performance score (OP)	Executives	Governmen
		587	14	.18	Total (t-2)	Core service performance score (OP)	Executives	Governmen
		587	21	.18	Total (t-2)	Core service performance score (OP)	Executives	Governmen
Brown et al. (2009)	Establishments in the United Kingdom	1,900	05	.13	Voluntary	Financial Performance (FP)	All	Multiple

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
Cannella & Hambrick (1993)	Post-acquisition firms in the United States	96	25	.49	Total	Profitability (t) (FP)	Executives	Multiple
(1773)	Office States	96	25	.49	Total	Profitability (t + 4) (FP)	Executives	Multiple
		96	03	.49	Total	Profitability change (FP)	Executives	Multiple
		96	14	.51	Total	Profitability (t) (FP)	Executives (more- senior)	Multiple
		96	25	.51	Total	Profitability (t + 4) (FP)	Executives (more- senior)	Multiple
		96	12	.51	Total	Profitability change (FP)	Executives (more- senior)	Multiple
		96	29	.44	Total	Profitability (t) (FP)	Executives (less- senior)	Multiple
		96	08	.44	Total	Profitability (t + 4) (FP)	Executives (less- senior)	Multiple
		96	.13	.44	Total	Profitability change (FP)	Executives (less- senior)	Multiple
Chadwick et al. (2004)	Hospitals in the United States	58	07	.05	RIF	Cash margins (t) (FP)	Primary	Hospital
		58	07	.05	RIF	Cash margins (t + 1) (FP)	Primary	Hospital
Chi & Wang (2009)	Chinese firms	8,291	.01	.02	Involuntary	Workforce performance (WP)	Executives	Multiple
		8,291	05	.02	Involuntary	Financial performance (FP)	Executives	Multiple
Chow et al. (2008)	Chinese firms	241	17	.12	Total	Innovation (OP)	All	Multiple
		241	06	.12	Total	Sales growth (WP)	All	Multiple
		241	01	.12	Total	Profit growth (FP)	All	Multiple
Chow & Liu (2009)	Chinese companies	451	18	.15	Total	Overall performance (OP)	All	Multiple
Cooil et al. (2009)	Retail grocery superstore in Europe	107	21	.11	Total	Customer satisfaction (CS)	All	Retail
		107	.10	.11	Total	Revenue (WP)	All	Retail
Detert et al. (2007)	U.S. Food-Co restaurants	265	03	.14	Total	Food loss (WP)	Secondary	Restauran
` '		265	10	.14	Total	Operating profit (FP)	Secondary	Restauran
		265	19	.14	Total	Customer satisfaction (CS)	Secondary	Restauran
		265	07	.02	Total	Food loss (WP)	Primary	Restauran

Appendix A (continued)

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
		265	.02	.02	Total	Operating profit (FP)	Primary	Restaurant
		265	04	.02	Total	Customer satisfaction (CS)	Primary	Restaurant
Donoghue (2010)	Nursing homes in the United States	1,051	14	.14	Total	Average occupancy (WP)	All	Hospital
		1,039	06	.13	Total	Average occupancy (WP)	Secondary	Hospital
		1,028	11	.19	Total	Average occupancy (WP)	Secondary	Hospital
Eriksen (2011a)	Danish firms	2,926	10	.17	Total	Value added (FP)	All	Manufacturing
Eriksen (2011b)	Danish firms	2,921	04	.17	Total	Labor productivity (WP)	All	Manufacturing
Ericksen (2011)	Units of a large home improvement retailer	2,921 808	01 17	.17 .28	Total Total	ROA (FP) Productivity (WP)	All All	Manufacturing Retail
Faems et al. (2005)	Belgian small and medium enterprises	416	08	.12	Voluntary	Value added (FP)	All	Multiple
		416	03	.12	Voluntary	Personnel costs over value added (FP)	All	Multiple
		416	05	.12	Voluntary	Acid ratio test (FP)	All	Multiple
		416	07	.12	Voluntary	Degree of auto- financing (WP)	All	Multiple
		416	.02	.12	Voluntary	Net profitability (FP)	All	Multiple
Flood et al. (2010)	Irish organizations	132	17	.01	Voluntary	Sales revenue (WP)	All	Multiple
Galang (2004)	Companies in the Philippines	103	22	.08	Voluntary	Overall performance (OP)	All	Multiple
Gelade & Ivery (2003)	Branch Director Group members in bank branches	136	32	.08	Total	Sales (WP)	Primary	Banking
		137	57	.08	Total	Customer satisfaction (CS)	Primary	Banking
		137	78	.08	Total	Overall performance (OP)	Primary	Banking
George & Bettenhausen (1990)	Retail stores	33	25	.32	Voluntary	Sales (WP)	Primary	Retail
Ghebregiorgis & Karsten (2007)	Eritrea firms	82	03	.05	Voluntary	Absenteeism (EWA)	All	Manufacturing

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
		82	09	.05	Voluntary	Grievance filing (EWA)	All	Manufacturing
		82	.01	.05	Voluntary	Productivity (WP)	All	Manufacturing
Glebbeek & Bax (2004)	Temporary job agency	110	23	.16	Total (95–98)	Profitability 95–98 (FP)	Primary	Service
		110	21	.14	Total (95–96)	Profitability 95–98 (FP)	Primary	Service
		110	19	.16	Total (95–98)	Profitability 95 (FP)	Primary	Service
		110	12	.14	Total (95–96)	Profitability 95 (FP)	Primary	Service
		110	21	.16	Total (95–98)	Profitability 96–98 (FP)	Primary	Service
		110	22	.14	Total (95–96)	Profitability 96–98 (FP) averaged	Primary	Service
		110	18	.16	Total (95–98)	with 97–98 Profitability 97–98 (FP)	Primary	Service
		110	15	.14	Total (95–96)	Profitability 97–98 (FP)	Primary	Service
Goins & Gruca (2008)	U.S. petroleum industry firms	57	.01	.07	RIF	1-day stock price (FP)	All	Petroleum
( )	,	57	20	.07	RIF	10-day stock price (FP)	All	Petroleum
Griffith (2006)	Elementary schools	117	07	.24	Voluntary	Aggregated job satisfaction (EWA)	Primary	Education
		117	27	.24	Voluntary	Achievement test score (WP)	Primary	Education
Guest et al. (2004)	U.K. companies	1,308	26	.03	Total	Workforce performance (WP)	All	Multiple
Guest et al. (2003)	U.K. companies	366	08		Total	Productivity 00–01 (WP)	All	Multiple
		366	09		Total	Productivity 97–99 (WP)	All	Multiple
		366	05		Total	Profit 00–01 (FP)	All	Multiple
		366	12		Total	Profit 97–99 (FP)	All	Multiple
Guthrie (2001)	Companies in New Zealand	164	05	.13	Total	Productivity (WP)	All	Multiple
Guthrie & Datta (2008)	U.S. publicly traded firms (Compustat)	122	29	.26	Executive	ROA (FP)	All	Manufacturing
Guthrie et al. (2010)	U.S. firms	124	.10	.12	Voluntary	Sales growth (WP)	All	Manufacturing
(2010)		124 124	07 .07	.12 .06	Voluntary Involuntary	ROA (FP) Sales growth (WP)	All All	Manufacturing Manufacturing
Guthrie et al. (2009)	Companies from Irish Top 1,000 companies	124 149	10 .05	.06 .14	Involuntary Total	ROA (FP) Productivity (WP)	All All	Manufacturing Multiple

Appendix A (continued)

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
Hansson (2007)	European companies	4,078	01	.10	Total	Prior profit (FP)	All	Multiple
		4,313	.00	.10	Total	Top 10% profitability (FP)	All	Multiple
Hatch & Dyer (2004)	Semi-conductor facilities	702	05	.21	Total	Defect density (Q)	Primary	Manufacturing
Hausknecht et al. (2009)	A large leisure and hospitality organization	75	31	.26	Voluntary	Customer perception of service quality (CS)	Secondary	Service
Holman et al. (2009)	Call centers in 17 countries	2,359	01	.64	Total	Labor costs (FP)	All	Service
(=***)		2,359	.10	.23	Total	Sales change (WP)	All	Service
		2,359	04	.05	Total	Call abandonment (WP)	All	Service
Huselid (1995)	Publicly held U.S. firms	816	24	.18	Total	Productivity (WP)	All	Multiple
		816	10	.18	Total	Tobin's q (FP)	All	Multiple
		816	03	.18	Total	GRATE (FP)	All	Multiple
Keck (1997)	Cement stable	438	.03	.07	Total	2-year ROA growth (FP)	Executives	Manufacturing
	Cement turbulent	280	04	.11	Total	2-year ROA growth (FP)	Executives	Manufacturing
	Minicomputer	18	50	.27	Total	2-year ROA growth (FP)	Executives	Manufacturing
Kim & Park (2011)	Korean start-up firms	515	.15	.50	Total	Change in ROA (FP)	All	Multiple
Koslowsky & Locke (1989)	Large retail outlets in a national chain	290	02	.80	Total	Profit (FP)	Secondary	Service
		290	.04	.80	Total	Sales per square foot (WP)	Secondary	Service
Koys (2001)	Regional restaurants	28	.00	1.05	Total	Profit/sales (FP)	All	Restaurant
		28	20	1.05	Total	Profit/sales t + 1 (FP)	All	Restaurant
		28	28	.86	Total $(t + 1)$	Profit/Sales t + 1 (FP)	All	Restaurant
		28	.10	1.05	Total	Profit (FP)	All	Restaurant
		28	22	1.05	Total	Profit t + 1 (FP)	All	Restaurant
		28	24	.86	Total $(t + 1)$	Profit t + 1 (FP)	All	Restaurant
		24	10	1.05	Total	CS	All	Restaurant
		24	32	1.05	Total	CS t + 1 (CS)	All	Restaurant
		24	.08	86	Total $(t + 1)$	CS t + 1 (CS)	All	Restaurant
Krishnan et al. (2007)	U.S. firms	174	41	.04	Total	Return on sales (FP)	All	Multiple
Leveck & Jones (1996)	Inpatient nursing units in hospitals	63	24	.33	Total	Quality of care (Q)	Primary	Hospital

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
Lynn (2002)	Casual-dining restaurants in the United States	59	30	1.12	Total	Annual sales (WP)	All	Restaurant
	Office States	59	34	1.12	Total	Service quality (CS)	All	Restaurant
		59	14	1.12	Total	Charge tip percent (WP)	All	Restaurant
	Casual-dining restaurants in the United States (low-volume)	29	01		Total	Annual sales (WP)	All	Restaurant
	,	29	04		Total	Service quality (CS)	All	Restaurant
		29	36		Total	Charge tip percent (WP)	All	Restaurant
	Casual-dining restaurants in the United States (high-volume)	30	40		Total	Annual sales (WP)	All	Restaurant
	(mgn volume)	30	44		Total	Service quality (CS)	All	Restaurant
		30	.11		Total	Charge tip percent (WP)	All	Restaurant
MacKenzie et al. (2011)	Limited-menu restaurants in the United States	150	35	1.99	Total	Work group task performance (EWA)	All	Restaurant
		150	23	1.99	Total	Sales (WP)	All	Restaurant
		150	20	1.99	Total	Profit (FP)	All	Restaurant
McElroy et al. (2001)	National financial service company units	31	47	.34	Voluntary	Profitability (FP)	All	Banking
		31	43	.34	Voluntary	Productivity (WP)	All	Banking
		31	46	.34	Voluntary	Customer satisfaction (CS)	All	Banking
		31	49	.34	Voluntary	Profitability $t + 1$ (FP)	All	Banking
		31	56	.34	Voluntary	Productivity $t + 1$ (WP)	All	Banking
		31	58	.34	Voluntary	Cost per loan $t + 1$ (FP)	All	Banking
		31	47	.05	Involuntary	Profitability (FP)	All	Banking
		31	35 65	.05	Involuntary	Productivity (WP) Customer	All	Banking
		31	65	.05	Involuntary	Customer satisfaction (CS)	All	Banking
		31	36	.05	Involuntary	Profitability $t + 1$ (FP)	All	Banking

Appendix A (continued)

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
		31	42	.05	Involuntary	Productivity t + 1 (WP)	All	Banking
		31	52	.05	Involuntary	Cost per loan t + 1 (FP)	All	Banking
		31	73	.07	Executive	Profitability (FP)	All	Banking
		31	31	.07	Executive	Productivity (WP)	All	Banking
		31	75	.07	Executive	Customer satisfaction (CS)	All	Banking
		31	80	.07	Executive	Profitability t + 1 (FP)	All	Banking
		31	45	.07	Executive	Productivity t + 1 (WP)	All	Banking
		31	71	.07	Executive	Cost per loan t + 1 (FP)	All	Banking
Meier & Hicklin (2007)	Schools in Texas	4,315	04	.14	Total	TAAS (WP)	Primary	Education
( /		4,315	07	.14	Total	SAT/ACT (WP)	Primary	Education
		3,844	09	.14	Total (t-1)	TAAS (WP)	Primary	Education
		3,844	11	.14	Total (t-1)	SAT/ACT (WP)	Primary	Education
		3,369	16	.14	Total (t-2)	TAAS (WP)	Primary	Education
		3,369	16	.14	Total (t-2)	SAT/ACT (WP)	Primary	Education
		2,892	24	.58	Total (4yr)	TAAS (WP)	Primary	Education
		2,892	19	.58	Total (4yr)	SAT/ACT (WP)	Primary	Education
Meier et al. (2006)	Schools in Texas	3,117	12	.17	Total	TAAS (WP)	Primary	Education
		2,610	13	.17	Total	SAT/ACT (WP)	Primary	Education
		2,897	03	.17	Total	SAT dropouts (Q)	Primary	Education
Messersmith & Guthrie (2010)	U.S. companies from NETS	215	08	.09	Voluntary	Sales growth (WP)	All	Multiple
, ,		215	21	.09	Voluntary	Innovation (WP)	All	Multiple
		215	17	.09	Voluntary	Product innovation (WP)	All	Multiple
		215	13	.09	Voluntary	Process innovation (WP)	All	Multiple
		215	18	.09	Voluntary	Organizational innovation (WP)	All	Multiple
Messersmith et al. (2010)	Single industry firms in the United States	554	22	.11	Total	ROA (FP)	Executives	Multiple
Miah & Bird (2007)	South Asian local companies	182	03		Total	Firm performance (OP)	All	Multiple
	Japanese companies in Japan	139	01		Total	Firm performance (OP)	All	Multiple

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
	Japanese companies in South Asia	176	05		Total	Firm performance (OP)	All	Multiple
Mohr et al. (2012)	Outpatient care at medical centers	114	21	.11	Total	Customer service (CS)	Primary	Hospital
		114	20	.11	Total	Waiting times (WP)	Primary	Hospital
Mueller & Price (1989)	Work units in hospitals	115	13	.42	Total	Unit-level job satisfaction (EWA)	Primary	Hospital
		115	33	.42	Total	Unit-level behavioral commitment (EWA)	Primary	Hospital
Nixon et al. (2004)	U.S. firms from Compustat and CRSP	364	10		RIF	Cumulative abnormal daily stock returns (FP)	All	Multiple
Park & Shaw (2011)	Business units in a large Korean company	75	05	.08	Total	Productivity (WP)	All	Multiple
		48	13	.08	Total	ROA (FP)	All	Multiple
		48	29	.08	Total	ROE (FP)	All	Multiple
Paul & Anantharaman (2003)	Indian software companies	34	51	.02	Total	Productivity (WP)	Primary	IT
,		34	46	.02	Total	Quality (Q)	Primary	IT
		34	38	.02	Total	Speed of delivery (WP)	Primary	IT
		34	23	.02	Total	Operating cost (FP)	Primary	IT
		34	40	.02	Total	Growth in sales/net profit/ROI (FP)	Primary	IT
Peterson & Luthans (2006)	Fast-food franchises in the United States	21	47	2.12	Total	Gross profits (FP)	All	Restaurant
,		21	49	2.12	Total	Drive-through times (WP)	All	Restaurant
Ployhart et al. (2011)	Quick service franchises	238	07	1.43	Total	Sales per labor hour (WP)	All	Service
		238	50	1.43	Total	Receipts vs. flow- through (FP)	All	Service
		238	45	1.43	Total	Unit service performance (CS)	All	Service
Ployhart et al. (2009)	Retail service associates	1,036	.11	.63	Total	Productivity (WP)	All	Service
(/		1,036	.08	.63	Total	Productivity t + 1 (WP)	All	Service
		1,036	.15	.63	Total	Productivity t + 2 (WP)	All	Service
		1,036	.01	.63	Total	Profit (FP)	All	Service

Appendix A (continued)

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
		1,036	.00	.63	Total	Profit t + 1 (FP)	All	Service
		1,036	.03	.63	Total	Profit $t + 2$ (FP)	All	Service
		1,036 1,036	05 06	.63 .63	Total Total	Sales (WP) Sales t + 1 (WP)	All All	Service Service
		1,036	06	.63	Total	Sales t + 2 (WP)	All	Service
O. C. Richard & Johnson (2001)	Banks in California and Kentucky	73	19	.16	Total	Net income (FP)	All	Banking
(2001)		73	.01	.16	Total	ROE (FP)	All	Banking
Richardson & Vandenberg (2005)	Work units in U.S. organizations	167	23	.14	Voluntary	Absenteeism (WP)	All	Multiple
Riordan et al. (2005)	Insurance companies	92	23	.17	Total	ROA (FP)	All	Banking
( 111)	1	92	.09	.17	Total	Gain from net premiums (FP)	All	Banking
		92	.08	.17	Total	Return on surplus (FP)	All	Banking
		92	03	.17	Total	Log ROA (FP)	All	Banking
		92	.09	.17	Total	Log gain from net premiums	All	Banking
		92	09	.17	Total	(FP) Log return on surplus (FP)	All	Banking
Ryan et al. (1996)	Branches of a large financial service	131	13	.08	Total (92)	Customer satisfaction (CS)	All	Banking
		131	.15	.08	Total (92)	Profit (FP)	All	Banking
		131	03	.08	Total (92)	Market share (OP)	All	Banking
		131	.12	.08	Total (92)	Volume (WP)	All	Banking
		131	13	.08	Total (92)	Operating costs (FP)	All	Banking
		131	.01	.08	Total (92)	Probability of payment under 85% (FP)	All	Banking
		131	12	.08	Total (92)	Credit losses (FP)	All	Banking
		131	18	.08	Total (92)	Repossession ratio (FP)	All	Banking
		131	18	.08	Total (92)	30 day delinquency (FP)	All	Banking
		131	20	.08	Total (92)	60 day delinquency (FP)	All	Banking

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
		131	45	.06	Total (93)	Customer satisfaction (CS)	All	Banking
		131	.10	.06	Total (93)	Profit (FP)	All	Banking
		131	25	.06	Total (93)	Market share (OP)	All	Banking
		131	.02	.06	Total (93)	Volume (WP)	All	Banking
		131	06	.06	Total (93)	Operating costs (FP)	All	Banking
		131	14	.06	Total (93)	Probability of payment under 85% (FP)	All	Banking
		131	11	.06	Total (93)	Credit losses (FP)	All	Banking
		131	15	.06	Total (93)	Repossession ratio (FP)	All	Banking
		131	27	.06	Total (93)	30-day delinquency (FP)	All	Banking
		131	23	.06	Total (93)	60-day delinquency (FP)	All	Banking
Sacco & Schmitt (2005)	U.S. quick-service restaurants	2,373	.00		Total	Profitability (FP)	Secondary	Restaurant
Sels et al. (2006)	Belgian companies	416	19	.10	Voluntary	Labor productivity (WP)	All	Multiple
		416	.04	.10	Voluntary	Personnel costs over value added (FP)	All	Multiple
		416	.06	.10	Voluntary	Acid ratio test (FP)	All	Multiple
		416	.06	.10	Voluntary	Degree of auto- financing (WP)	All	Multiple
		416	.08	.10	Voluntary	Profitability (FP)	All	Multiple
Shaw, Duffy, et al. (2005)	Stores of a restaurant chain	38	32	.46	Total	Productivity (WP)	All	Retail
		38	09	.46	Total	In-role performance (EWA)	All	Retail
		38	25	.46	Total	Change in productivity (WP)	All	Retail
		38	20	.46	Total	Change in sales (WP)	All	Retail
Shaw, Gupta, & Delery (2005)	Concrete pipe plants in the United States	120	05	.17	Voluntary	Labor hours per ton (WP)	Primary	Manufactur
		120	02	.17	Voluntary	Accident rate (SR)	Primary	Manufactur

Appendix A (continued)

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
	Trucking companies	325	.06	.41	Voluntary	Revenue per driver (WP)	Primary	Trucking
	companies	347	09	.41	Voluntary	Accident frequency ratio (SR)	Primary	Trucking
		356	30	.41	Voluntary	Out-of-service percentage (WP)	Primary	Trucking
		325	08	.41	Voluntary	Operating ratio (FP)	Primary	Trucking
		325	.12	.41	Voluntary	ROE (FP)	Primary	Trucking
Shaw et al. (2012)	Supermarkets in the United States	259	03	.18	Voluntary	Productivity (WP)	Primary	Restaurant
		259	18	.18	Voluntary	Accident rate (SR)	Primary	Restaurant
	Korean companies	365	17	.14	Voluntary	Productivity (WP)	All	Multiple
Sheaffer et al. (2009)	Tel Aviv stock exchange traded firms	196	.05	.49	RIF	Current ratio (FP)	All	Multiple
		196	.15	.49	RIF	Market cap (FP)	All	Multiple
		196	.12	.49	RIF	ROS (FP)	All	Multiple
Shen & Cannella (2002)	Large, publicly traded U.S. corporations	228	18	.17	Total	ROA (FP)	Executives	Multiple
Shevchuk et al. (2007)	Elementary schools in a large U.S. district	593	25	.32	Total	Achievement sores (WP)	Primary	Education
		182	36	.23	Total	Achievement sores 04–05 (WP)	Primary	Education
Shortell et al. (1994)	42 ICUs at U.S. nonfederal hospitals	42	02	.19	Total	Risk-adjusted mortality (WP)	Primary	Hospital
	nospitais	42	20	.19	Total	Risk-adjusted length of stay (WP)	Primary	Hospital
		42	32	.19	Total	Quality of care (O)	Primary	Hospital
		42	41	.19	Total	Ability to meet family needs (Q)	Primary	Hospital
Siebert & Zubanov (2009)	U.K. clothing retailers	325	24	.05	Total	Productivity (WP)	Primary	Retail
(2007)		325	02	.08	Total	Productivity (WP)	Secondary	Retail
Siebert & Zubanov (2010)	U.K. retailers	245	.17	.15	Total	Productivity (WP)	Primary	Retail
Simon et al. (2012)	Spanish fashion retail group establishments	232	.38	.68	Voluntary	Sales per square meter (FP)	All	Retail
		232	.19	.68	Voluntary	Sales per hour worked (WF)	All	Retail
		232	.34	2.64	Involuntary	Sales per square meter (FP)	All	Retail

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
		232	.40	2.64	Involuntary	Sales per hour worked (WF)	All	Retail
		232	.40	3.32	Total	Sales per square meter (FP)	All	Retail
		232	.37	3.32	Total	Sales per hour worked (WF)	All	Retail
Sowinski et al. (2008)	Automotive service stores	129	36	.44	Voluntary	Customer satisfaction (CS)	All	Service
		129	14	.44	Voluntary	Profitability (FP)	All	Service
Stavrou (2005)	Organizations in EU	2,811	.01	.09	Total	Organizational performance (OP)	All	Multiple
		2,811	.01	.09	Total	Absenteeism (EWA)	All	Multiple
Subramony & Holtom (2011a)	Regional offices of a temporary help services firm	46	41	.17	Voluntary	Customer communication (CS)	Primary 1	Service
` '		46	42	.17	Voluntary	Customer innovation (CS)	Primary	Service
		46	43	.17	Voluntary	Customer satisfaction (CS)	Primary	Service
		46	.05	.17	Voluntary	Profit per employee (FP)	Primary	Service
		46	47	.07	Involuntary	Customer communication (CS)	Primary 1	Service
		46	46	.07	Involuntary	Customer innovation (CS)	Primary	Service
		46	43	.07	Involuntary	Customer satisfaction (CS)	Primary	Service
		46	24	.07	Involuntary	Profit per employee (FP)	Primary	Service
Subramony & Holtom (2011b)	Regional offices of a temporary help services firm	64	23	.31	Voluntary	Customer orientation (WP)	Primary	Service
(20110)	services inin	64	52	.14	RIF	Customer Orientation (WP)	Primary	Service
		64	14	.14	RIF	Customer service evaluations (CS)	Primary	Service
		64	01	.14	RIF	Service brand attributes (CS)	Primary	Service
		64	.48	.14	RIF	Unit profitability (FP)	Primary	Service

Appendix A (continued)

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
Sun et al. (2007)	Hotels in China	81	09	.16	Voluntary	Productivity (WP)	All	Service
Takeuchi et al. (2009)	Business units from Japanese firms	76	126	.04	Voluntary	Employee performance for the unit (WP)	All	Multiple
Temkin-Greener et al. (2009)	Nursing homes in New York	160	24	.84	Total	Work effectiveness (OP)	Primary	Hospital
Ton & Huckman (2008)	Borders stores	11,325	.00	.04	Total	Customer service (CS)	Primary (full-time)	Retail
(====)		12,717	05	.04	Total	Profit margin (FP)	Primary (full-time)	Retail
		11,325	01	.07	Total	Customer service (CS)	Secondary (part- time)	Retail
		12,709	07	.07	Total	Profit margin (FP)	Secondary (part- time)	Retail
		11,325	.01	.05	Total	Customer service (CS)	All	Retail
		12,717	06	.05	Total	Profit margin (FP)	All	Retail
		11,325	03	.02	Total	Customer service (CS)	Primary (manager)	Retail
		12,717	00	.02	Total	Profit margin (FP)	Primary (manager)	Retail
Tremblay & Chenevert (2008)	Canadian private companies	252	04	.09	Voluntary	Productivity (WP)	All	Multiple
, ,		252	16	.09	Voluntary	Market performance (OP)	All	Multiple
Trevor & Nyberg (2008)	Companies applied to employee- friendly companies in Fortune	267	21		Voluntary	Commitment (EWA)	Primary (full-time)	Multiple
		267	27		RIF	Commitment (EWA)	Primary (full-time)	Multiple
Van der Vegt et al. (2010)	Production teams in a Volvo plant	47	55	.40	Voluntary	Quality (Q)	Primary	Manufacturin
Van Iddekinge et al. (2009)	A large fast-food organization	861	12	.13	Total	Customer service (CS)	Primary	Restaurant
		861	12	.13	Total	Customer service t + 1 (CS)	Primary	Restaurant
		861	05	.13	Total	Customer service t + 2 (CS)	Primary	Restaurant
		861	11	.13	Total	Customer service t + 3 (CS)	Primary	Restaurant

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
		861	01	.13	Total	Customer service t + 4 (CS)	Primary	Restaurant
		861	09	.13	Total	Customer service t + 5 (CS)	Primary	Restaurant
		861	10	.13	Total	Profit	Primary	Restaurant
		861	06	.13	Total	Profit t + 1 (FP)	Primary	Restaurant
		861	10	.13	Total	Profit t + 2 (FP)	Primary	Restaurant
		861	09	.13	Total	Profit t + 3 (FP)	Primary	Restaurant
		861	11	.13	Total	Profit t + 4 (FP)	Primary	Restaurant
		861	13	.13	Total	Profit t + 5 (FP)	Primary	Restaurant
		861	13	.12	Total (t + 1)	Customer service t + 1 (CS)	Primary	Restaurant
		861	13	.12	Total (t + 1)	Customer service t + 2 (CS)	Primary	Restaurant
		861	21	.12	Total (t + 1)	Customer service t + 3 (CS)	Primary	Restaurant
		861	09	.12	Total (t + 1)	Customer service t + 4 (CS)	Primary	Restaurant
		861	13	.12	Total (t + 1)	Customer service t + 5 (CS)	Primary	Restaurant
		861	08	.12	Total (t + 1)	Profit $t + 1$ (FP)	Primary	Restaurant
		861	16	.12	Total $(t + 1)$	Profit $t + 2$ (FP)	Primary	Restaurant
		861	14	.12	Total $(t + 1)$	Profit t + 3 (FP)	Primary	Restaurant
		861	10	.12	Total $(t + 1)$	Profit t + 4 (FP)	Primary	Restaurant
		861	20	.12	Total $(t + 1)$	Profit t + 5 (FP)	Primary	Restaurant
		861	19	.12	Total $(t + 2)$	Customer service t + 2 (CS)	Primary	Restaurant
		861	20	.12	Total (t + 2)	Customer service t + 3 (CS)	Primary	Restaurant
		861	11	.12	Total (t + 2)	Customer service t + 4 (CS)	Primary	Restaurant
		861	13	.12	Total (t + 2)	Customer service t + 5 (CS)	Primary	Restaurant
		861	17	.12	Total (t + 2)	Profit $t + 2$ (FP)	Primary	Restaurant
		861	14	.12	Total (t + 2)	Profit $t + 3$ (FP)	Primary	Restaurant

Appendix A (continued)

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
		861	11	.12	Total (t + 2)	Profit t + 4 (FP)	Primary	Restaurant
		861	19	.12	Total (t + 2)	Profit t + 5 (FP)	Primary	Restaurant
		861	23	.14	Total $(t + 3)$	Customer service t + 3 (CS)	Primary	Restaurant
		861	12	.14	Total $(t + 3)$	Customer service t + 4 (CS)	Primary	Restaurant
		861	13	.14	Total (t + 3)	Customer service t + 5 (CS)	Primary	Restaurant
		861	12	.14	Total $(t + 3)$	Profit $t + 3$ (FP)	Primary	Restaurant
		861	07	.14	Total $(t + 3)$	Profit t + 4 (FP)	Primary	Restaurant
		861	16	.14	Total $(t + 3)$	Profit t + 5 (FP)	Primary	Restaurant
		861	15	.15	Total (t + 4)	Customer service t + 4 (CS)	Primary	Restaurant
		861	14	.15	Total (t + 4)	Customer service t + 5 (CS)	Primary	Restaurant
		861	02	.15	Total (t + 4)	Profit t + 4 $(FP)$	Primary	Restaurant
		861	15	.15	Total (t + 4)	Profit t + 5 (FP)	Primary	Restaurant
		861	15	.14	Total (t + 5)	Customer service t + 5 (CS)	Primary	Restaurant
		861	18	.14	Total $(t + 5)$	Profit t + 5 (FP)	Primary	Restaurant
Vandenberg et al. (1999)	Insurance companies in the United States/ Canada	49	16	.26	Total	ROE (FP)	All	Banking
Van Jaarsveld & Yanadori (2011)	Call centers in Canada	179	34	.09	Voluntary	CSR absenteeism (EWA)	Secondary	Service
		179	.08	.09	Voluntary	Call abandonment rate (CS)	Secondary	Service
		179	07	.09	Voluntary	Meeting target time (Q)	Secondary	Service
		179	12	.09	Voluntary	Average call handle time (Q)	Secondary	Service
Verburg et al. (2007)	Companies in the Netherland	140	04	.07	Total	CEO-rated performance (OP)	All	Multiple
Watrous et al. (2006)	Work units adopted ProMES intervention	53	19	.49	Total	Performance improvement (OP)	All	Multiple
	mer vention	53	37	.23	Total	Performance improvement (OP)	Primary	Multiple

Article <sup>a</sup>	Sample	Sample size	Correlation	Turnover rates	Turnover type <sup>b</sup>	Performance dimensions	Employment system	Industry
Way (2002)	Establishments in the United States	386	09		Total	Labor productivity (WP)	All	Multiple
		386	09		Voluntary	Labor productivity (WP)	All	Multiple
		386	09		Total	Capital intensity (FP)	All	Multiple
		386	13		Voluntary	Capital intensity (FP)	All	Multiple
Wiersema & Bantel (1993)	Large manufacturing companies in the United States	85	25	.09	Total	ROA (FP)	Executives (second- tier)	Manufacturing
		85	11	.24	Total	ROA (FP)	Executives (top-tier)	Manufacturing
		85	22	.20	Total	ROA (FP)	Executives	Manufacturing
Wiersema & Bird (1993)	Japanese companies	40	02	.64	Total	Relative ROE (FP)	Executives	Multiple
Yanadori & Kato (2007)	Japanese publicly traded, private firms	330	10	.06	Voluntary	Productivity 2002 (WP)	All	Multiple
		301	04	.05	Voluntary	Productivity 2003 (WP)	All	Multiple
Yanadori & Kato (2009)	Publicly traded Japanese companies	266	06	.06	Voluntary	ROA (FP)	All	Multiple
Zatzick & Iverson (2006)	Workplace and employee survey	3,044	14	.08	Executive	Revenue minus expense 2001 (FP)	All	Multiple
		2,942	13	.08	Executive	Revenue minus expense 2002 (FP) Combined with 2001	All	Multiple
Zheng (2009)	Asia Pacific MNCs	281	.13	.02	Voluntary	Firm growth (OP)	All	Multiple
		281	01	.02	Voluntary	Productivity (OP)	All	Multiple
		281	.12	.02	Voluntary	Service capacity (OP)	All	Multiple

Note. HR = human resources; IDA = Integrated Database for Labor Market Research; NETS = National Establishment Time-Series; CRSP = Center for Research in Security Price; ICU = intensive-care unit; EU = European Union; ProMES = Productivity Measurement and Enhancement System; MNC = MultiNational Company; WP = workforce productivity; FP = financial performance; Q = quality; IT = information technology; CS = customer satisfaction; OP = overall performance; EWA = employee work attitudes; ROA = return on assets; GRATE = Gross Rate of Return on Capital; TAAS = TexasAssessment of Academic Skills; ROE = Return on Equity; ROI = return on investment; RIF = reduction-in-force; SR = safety-related; CSR = Customer Service Representative; CEO = chief executive officer.

<sup>a</sup> Complete references can be found in the reference section.

<sup>b</sup> Numbers in parentheses indicate the timing that the variable is measured; t = time.

#### Appendix B

#### References of the Studies Considered but Excluded

#### 1. No Empirical Data (25)

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Received June 9, 2011
Revision received September 20, 2012
Accepted September 24, 2012